

More4you Newsletter ... more tips, training & tutorials
for webmasters & entrepreneurs. Issue 96 - June 01, 2004

Hi,

I would like to welcome you to the 96th issue of the "More4you Newsletter"!

Today is Tuesday, the 1st of June, 2004.

The current number of subscribers is: 21,127

```
=====
More4you Newsletter ... more tips, training & tutorials
                        for webmasters & entrepreneurs.
-----
Everything you need to make your website & business a success!
*****
                        Issue 96 - June 01, 2004
*****
                        Published & edited by Frank Bauer
                        www.add2you.com
                        www.add2it.com & www.add2it.de
                        www.million-mall.com & www.million-mall.de
=====
```

The More4you Newsletter is delivered by subscription only.
Subscription and removal instructions are located at the end of
this newsletter.

Table Of Content:

- 1) Editors Blurb
- 2) First Article:
"How to Create and Market Your E-mail Signature"
by Herman Drost
- 3) The Question & Answers Section:
"Joint ventures, traffic generation and CANSPAM"
- 4) Second Article:
"How To Promote Your Business - A 10 step guide for
beginners"
by Trent Brownrigg
- 5) Recommended By The Publisher:
"AffiliatePowerAds"
- 6) Newsletter Notes & Policies

```
=====
Please click her^e to download the PDF version of the
newsletter: http://www.add2it.com/news/issues/more4you-06-04.pdf
=====
```

More4you Newsletter ... more tips, training & tutorials
for webmasters & entrepreneurs. Issue 96 - June 01, 2004

1) Editors Blurb:

The month of May just raced by... unbelievable how fast time goes by when you are super busy. ;)

Another huge update is on the way... I am currently working on Add2it Mailman Pro 4.0. It will support an unlimited amount of fields per subscriber and the database system used will be MySQL for increased speed!

I can't promise a release date yet, but hopefully during the month of June.

Besides, a new free script called Add2it WebForms Free has been released on the 17th of May.

Add2it WebForms Free is a powerful feedback form program. It makes it easier AND safer than ever before for you to get feedback from your site visitors. It protects you from SPAM by keeping your email address secret.

For details, please visit:

<http://www.add2it.com/scripts/webforms-free.shtml>

Also, if you are interested to partner with me or get a free script copy for a translation for any available language (see the following web page), please contact me.

The partnership details you can find at:

<http://www.add2it.com/ref/joint-venture.shtml>

And the contact form is located at:

<http://www.add2it.com/contact.shtml>

Next point, the Add2it Audio Testimonial contest is still going.

If you are interested to receive a coupon worth \$100, that you can redeem for Add2it products & services of your choice, please visit <http://add2it.com/see.pl?Add2it-APC> for complete details.

And last, the winners of the May 2004 giveaway! :)

**More4you Newsletter ... more tips, training & tutorials
for webmasters & entrepreneurs. Issue 96 - June 01, 2004**

Last months promotion & survey entries giveaway winners:

1st Prize: Submission of an URL of your choice to up to 1,000+ search engines, directories and to 500,000+ link pages + Coupon for \$10 off your next Add2it.com Scripts & Services order.

The winner is: Thomas McGee (summedic@*****.com)

2nd & 3rd Prize: Choice of the free to Sell 6 eBook collection or the Cash Flow Killer Mini Sites eBook package incl. possibility to get monthly commissions and upgrade to Add2you Advanced Level + commissions paid for your upline + Coupon for \$10 off your next Add2it.com Scripts & Services order.

The winners are: Barbara Ross (ross1105@*****.net)
George McClelland (gjmc@*****.net)

Last months Add2it Affiliate Program giveaway winners:

1th & 2th Prize: For one month your banner or text ad on all affiliates index pages + Coupon for \$10 off your next Add2it.com Scripts & Services order.

The winners are: Herman Drost (most sales)
<http://add2it.com/ref/home/vision2003.shtml>
Josefine Liftig (most visitors)
<http://add2it.com/ref/home/joslif.shtml>

Last months Add2you Program giveaway winners:

1th & 2th Prize: For one month your banner or text ad on all members index pages or choice of the Free to Sell 6 eBook collection or the Cash Flow Killer Mini Sites eBook package incl. upgrade to Add2you Advanced Level + commissions paid for your upline + Coupon for \$10 off your next Add2you.com order.

The winners are: Barbara Fischer (most sales)
<http://www.add2you.com/now/SEME.shtm>
Tommie McNeill (most visitors)

More4you Newsletter ... more tips, training & tutorials
for webmasters & entrepreneurs. Issue 96 - June 01, 2004

<http://www.add2you.com/now/tmack10.shtm>

Congratulation^s to all winners... :) Please contact me at
more4you@add2it.com for complete details on how to obtain your
price.

Please don't forget to join our monthly & annual giveaway at:
<http://www.add2it.com/giveaway.shtml> or at
<http://www.add2you.com/giveaway.shtml>

Ok, now let's get started immediately ... have fun, relax and
enjoy!

'Whatever the mind can conceive and believe... it can achieve.'
Napoleon Hill, Think & Grow Rich

To your success,

Frank Bauer

Publisher & Editor of the "More4you Newsletter"

Sponsor Of This Newsletter Issue:

IS IT REALLY POSSIBLE TO MAKE \$500 A DAY, EVEN \$1,000 A DAY,
ON THE INTERNET? In a word, ABSOLUTELY! But, it's NOT automatic.
You MUST have the essential tools, the training, the support, the
continuing education AND, most importantly, a Company that CARES
about you and your success. Register for FREE LIVE WEBCAST at
<http://www.netprofitsite.com/webcast>

=====

2) First Article:

"How to Create and Market Your E-mail Signature"
by Herman Drost

One of the most effective ways to passively promote your business is to create an email signature file. People don't often put much thought into this powerful passive marketing tool and therefore lose out on an opportunity to gain new customers.

What is an email signature?

This is usually a few lines of text placed at the bottom of an email message, forum or newsgroup that identifies you, your company and your product or service.

How to create an email signature file

This should include your name, company or web site title, your web site address, your phone number, email address or other contact information and a short message advertising your web site or business. Try to keep your signature file to 6 lines maximum. ie

Herman Drost is the author of the popular ebook: "101 Highly Effective Strategies to Promote Your Web Site" <http://www.isitebuild.com/web-site-promotion> Subscribe to his "Marketing Tips" newsletter for more original articles. <mailto:subscribe@isitebuild.com>. You can read more of his in-depth articles at: <http://www.isitebuild.com/articles>

How to create your email signature file in Outlook Express

In Outlook Express, choose Tools-Options-Signatures-New and write your email signature in the edit signature box. If you want to create several email signatures in a notepad file, then click the "File" radio button, and browse for your signature file. This makes it easy to edit any of your email signatures in Notepad and upload the edited version in Outlook Express.

Tips

Put a lot of thought into the creation of your signature file so

it matches the theme and personality of your web site.

Create several signature files in notepad for different products, services or occasions. You can then copy and paste them into your email program.

Keep your signature file within 65 characters wide. This is the maximum viewing width of most e-mail clients. If it's wider than this it may "break" onto the next line, taking up more space.

7 ways to market your email signature file

1. Outgoing email - include your email signature in every email you send to your customers. This will remind them of who they are doing business with and it will also help with branding your business. Create 4 or 5 different email signature files in notepad and save it in an easily accessible folder on your computer. Use one for each different product you are promoting.
2. HTML email - most email clients these days can receive html email. This means you can liven up your email messages by including, live links, graphics and even interactive forms in your html email. Use the full web site address for your images otherwise they won't render well in the recipients email mail inbox ie
<http://www.ihost-websites.com/images/header.gif>

You can read more about "How to Create and Send HTML E-mail" by visiting <http://www.isitebuild.com/html-email.htm>

3. Graphical signatures - you can also create a graphical image of your personal signature in your favorite graphics software. To do this, write down your signature on paper with a thick black pen. Scan it into your graphics software and upload it to your server. When you insert the image into your html email, use an absolute URL. An example of a graphical signature is displayed at the bottom of this page:
<http://www.isitebuild.com/web-site-promotion.htm>
4. Online forums - when replying to a post or creating a post, create an interesting subject line that entices visitors to read your post. Make it informative and of value. Don't write an ad - it won't get opened and may even get deleted by the forum moderator's. Include your signature file at the bottom of your post. Make sure it contains your full web

site address (so it's a live link) and include the keywords in the link text that relates with the theme of your web site. Doing this will increase the link popularity of your web site (an important factor in your site's rankings). Search engines regularly visit active forums and message boards, thus spidering the link in your signature file.

Tip: Make sure your signature file relates to the information you are posting.

5. Articles - you can include a signature file at the end of articles you write. Your article may be published by 100s of ezine publishers reaching 1000s of potential subscribers. By including your web site address in the resource box of your article, you will acquire many links back to your web site thus automatically increasing your site's link popularity.
6. Autoresponders - if you set up a sequential autoresponder with several different messages, be sure to include your email signature file following each message. Include a quick advertisement or two for your products but don't overdo it. The main purpose is to remind them to visit your web site.

You can also leave your email signature in ezine ads, newsgroups, polls, surveys, guest books and feedback forms. Include it in your confirmation emails as a result of visitors filling out your forms.

7. Tracking - to optimize the effectiveness of your email signature, you need to also track them. This will enable you to find out which email signature works the best. When using the full web site address in your signature file, you can redirect it by tracking the full URL. The best way to achieve this is by using ad tracking software (see resources below). This allows you to keep track of any number of URLs used in your email marketing campaigns.

Try to use your email signature file everyday in your online marketing efforts. It doesn't take much effort, it won't cost anything and can reap huge rewards.

Free Ad Tracker Resource

<http://add2it.com/ref/track.cgi?id=vision2003&pid=gtf>

Add2it Go-To Pro

<http://add2it.com/ref/track.cgi?id=vision2003&pid=2>

--

Herman Drost is the Certified Internet Webmaster (CIW)
owner and author of <http://www.iSiteBuild.com>
Affordable Web Site Design and Web Hosting
Subscribe to his "Marketing Tips" newsletter for more original
articles. <mailto:subscribe@isitebuild.com>. You can read more
of his in-depth articles at: <http://www.isitebuild.com/articles>

How did you like the content of the first article?

- Good: <http://add2it.com/go/to.pl?l=C1-Good>
(Last issue: 60.87%)
- Ok: <http://add2it.com/go/to.pl?l=C1-Ok>
(Last issue: 21.74%)
- Bad: <http://add2it.com/go/to.pl?l=C1-Bad>
(Last issue: 17.39%)

Last issue:

"Spice Up Your Web Site With Rotating Images"
by Herman Drost

=====

3) The Questions & Answers Section:

Each issue, we are going to post a new question of interest for all marketers and the best answer(s) to the question of the previous issue.

The question for the next issue:

This time I have some very interesting questions for all webmasters and entrepreneurs.

Please be so kind and answer a short survey in regard to what products to sell, getting people to your website and web hosts at:

<http://www.add2it.com/news/more4you-survey.shtml>

The result will be published in the next issue.

You have an interesting question you would like answered?

Please submit it also at:

<http://www.add2it.com/news/more4you-survey.shtml>

The question of the last issue:

Last issue I asked you to answer a short survey in regard to joint ventures, traffic generation and CANSPAM .

The results of the survey:

1. What advice can you give to affiliates who want to use the most powerful Internet business strategy there is to date. That being Joint Ventures. How does an affiliate use this strategy to sell other peoples products?
(Question submitted by: Steve Yakim)

Julius L. Men :

"Look for synergy between your existing range of products and see how you can find products that complement each other. Who are your clients. What are they trying to do to maximize profit and lower the cost of sale. Can you help each other and cross promote products which as a whole make more sense

as a package than they do individually? 2+2=7

For people that only work as affiliates and don't have their own products, they create what is called a profit circle ... they use the most powerful tools available and recommend each one as an affiliate until they become free and generate a profit. So you may use service A to promote service B and C and service C to promote A generating profits on all sides. For the true masters of that game it is like getting paid for driving a Porsche and having a yacht."

Russell Brunson <russbrun@AffiliatePowerAds.com> :

"Affiliate marketing can be hard. The most powerful strategy to make money selling someone else's product would have to be to setup a teleseminar. I had never done one, but with one of the large services that I am launching next month, one of my affiliates has approached me and is setting up a teleconference to promote my new product. He is getting everyone he knows to be on the phone call. He is also contacting every large name marketer that he knows and signing them up in his 2nd tier, and getting them to promote the call also.

How this works, is you get the owner of the product to be the guest speaker. You will then interview him, and help to get the callers excited about the product, and then sign them up. Statistics have shown that preparing an audience like this makes them hundreds of times more likely to purchase. Plus you can record the interview, and give it away as a freebee with the affiliates product as a backend. You can usually set up teleconference lines for free, and make sure that your seminar is full of useful content - no one wants to hear an hour long ad."

Misato Katsuragi <misato_katsuragi@earthlink.net> :

"To give you joint venture partner the better half, and then some more, of any joint venture you propose. It has to be a sweet enough deal for them to put aside time they would otherwise be using to promote what they are currently promoting, to do, say or sell what you would like them to."

Grenville Bingham :

"Ask yourself if this is really that powerful? If so, can someone explain how and why. NO, the most powerful business strategy is to have your own product with a unique selling proposition. Otherwise you are a shopkeeper, no matter what you call it. (I am not saying that shopkeepers do not make

money.)"

Comments: I personally have learned about JV's after I had already my first own product and my own subscriber list. From that point on it is much easier to do JV's.

If you don't have your own product or subscriber list that you can bring to the "JV table", think about what else you can bring to it.

How can you help the other person? What benefit do you have for them? This can be something as simple as your work & time or your knowledge about a certain topic.

One great resource that I personally use to find new JV partners for my own JV offers as well as to learn about and join other peoples JV's is jvAlert. I am a member since they started their service and found it very useful ever since.

To learn more about JV's, please visit:
<http://add2it.com/see.pl?JV>

To get their free joint venture email course and jvAlert Newsletter, please go to:
<http://add2it.com/see.pl?JVcourse>

2. My biggest question is and always has been, how do we generate traffic that is targeted without breaking our pocketbook on PPCs and buying ad-placements in big ezines? (Question submitted by: Donna Maher)

Misato Katsuragi <misato_katsuragi@earthlink.net> :

"Write and submit articles with a resource box containing a link to the website you want them to go to. Submit these articles to article directories and try to get your articles posted on websites related to your article."

John Edgley <johnedgley@vodafone.es> :

"I would recommend writing, writing, and then writing some more! In general you will not find it difficult to get articles published, and it creates interest and trust, generating not only targeted traffic, but pre-sold red hot

traffic.

I would like to add though that PPC need not be expensive, and Google is offered e.g. a free intro voucher for \$80 for anyone starting with AdWords, but only till the end of May."

Ron Warren :

"I would try to write Articles and submit them to ezines that are familiar to my product."

Grenville Bingham :

"Good question, I have found most of it to be none productive. TrafficSwarm makes sense because visitors are self-selecting after seeing a description."

Barbara Ross <ross1105@comcast.net> :

"What I've been told is that I must develop my own 'list.' You don't get one of these just looking to sell people things. You have to form relationships with people so they trust you and know that you want them to succeed. I belong to lots of traffic exchanges, have advertised fairly inexpensively on ezines, and have purchased leads from various sources.

My main objective is to develop a list while trying to earn some money with my affiliate programs. But I can't say that I've been all that successful so far.

I have just purchased a product that's supposed to teach me how get traffic for zero or very low cost--guess I'll see how it works!"

George McClelland <gjmc@lakewebs.net> :

"I am currently experimenting with buying hits from expired URL visitors."

Comments: I like Barbara's approach as that's the way I got started on the Internet back in 1996. :)

But also with Grenville's recommendation I agree... I joined TrafficSwarm back in January 2003 and it worked very well for me.

For a complete list of mostly free traffic generating tools that I personally use, please visit:

<http://add2it.com/ref/go.pl?l=recommended.shtml>

3. CANSPAM - with all the steps required by the new law, how much more time will it require and will this force some business to cease doing business online?
(Question submitted by: Donald Younglove)

Misato Katsuragi <misato_katsuragi@earthlink.net> :

"Maybe double the time. Yes it will force some businesses to cease doing business online. The thing is, with new spam laws constantly being proposed and new variations of current spam laws always taking place, no one in email marketing will ever really know if they are conducting email marketing by the book or if they adhering to all the anti-spam rules.

Odds are it will get to the point to were almost all email marketers will end up unintentionally breaking at least one spam law one way or the other simply because there will be far too many stipulations to abide by."

John Edgley <johnedgley@vodafone.es> :

"It is definitely making life tougher, but to force someone out of business their performance would have to have been marginal in the first place."

Ron Warren :

"Part #1: I believe that a great deal of time will be required. It will effect the way Newsletters are received.

Part #2: Yes."

Grenville Bingham :

"Use offshore servers and registrars if you want to SPAM. Support legislation to allow good permission based e-mail if you don't want to go offshore."

George McClelland <gjmc@lakewebs.net> :

"I suspect it will put many people out of business. However, there is an answer. Webcasting with the newest technology from World Profit will captivate the internet over the next year of two or less. Their new instant video pre recording is awesome and will probably be the avenue of choice."

Barbara Ross <ross1105@comcast.net> :

"I don't think it's a problem as long as you're using opt-in leads and not spamming."

Comments: Since I personally live outside the US with my web server being in Canada, I never really felt too much concerned about it.

As long as we do send emails ethically... meaning, with real return addresses, functioning unsubscribe links and as long as we don't send email ads to bought email leads... or worse a CD with 60 million of them, we should not have to worry too much.

It might be that I am seeing this too easy... feeling like I am far away to be reached by US laws, but that's just my personal feeling.

4. Are you a subscriber of the More4you newsletter?

Yes - 87.5%
No - 12.5%
Don't know - 0.0%

How did you like the content of questions and answers section?

Good: <http://add2it.com/go/to.pl?l=C4-Good>
(Last issue: 43.75%)
Ok: <http://add2it.com/go/to.pl?l=C4-Ok>
(Last issue: 31.25%)
Bad: <http://add2it.com/go/to.pl?l=C4-Bad>
(Last issue: 25.00%)

Last issue:

"Low cost merchant accounts and separating subscribers into text & HTML"

=====

4) Second Article:

"How To Promote Your Business - A 10 step guide for
beginners"
by Trent Brownrigg

Often times when people start an internet business they don't have a clue how to go about their marketing campaign. They end up posting ads aimlessly to places that do nothing but send them spam and waste time and money. Then, after a couple weeks without results, they give up. It almost happened to me and I know it happens to others everyday. So, in order to help the newbies, I decided to give a quick overview of some of the widely used techniques for marketing your business. When used correctly these marketing techniques will dramatically increase traffic and sales without emptying your bank account.

Here they are, in no particular order:

1) PPC's (Pay Per Click) - These are a very widely used method of getting traffic to your website. Pretty much everyone uses PPC's at one time or another. The concept is really simple... you bid a certain amount on keywords related to your product or service. Then when someone searches for those keywords they find your ad (assuming you bid high enough). Finally, they click on your ad and you pay the amount you bid. This is great because you only pay for traffic that actually goes to your site and all the traffic is targeted.

PPC's may sound intimidating because of the word "pay" but you can usually find keywords to bid on for a very low amount. The highest bid I have on a PPC right now is 25 cents per click which is actually considered high for some. You can also frequently find deals where you get money put into your account just for signing up.

Then the traffic you get doesn't cost you anything. Send an email to webmaster1@gmail.com and I will send you a list of some PPC's that do this.

For a list of the top PPC's go to:
www.payperclicksearchengines.com

- Note: Google Adwords is not listed in their top 10 but it should be. Overture and Google are widely considered

to be the two best.

You can find Google Adwords at:

<http://www.google.com/ads/programs.html>

2) COOPS - This one is also really simple. You just pay a certain amount for guaranteed prospects. Usually someone that generates very high amounts of prospects, due to their marketing efforts, will allow you to participate in the coop for a small fee. They are also a super time saver because you don't have to do anything to get the prospects, except pay a little. Coops are a really great deal when you are new because you typically aren't real great at getting your own quality prospects without spending a lot of money or tons of time.

3) Article Writing - Writing articles is another great way to generate a lot of quality traffic as well as make a name for yourself on the internet. All you do is write on a topic you know about and submit it to places that accept article submissions. This one scares people at first because they don't think they can write.

Trust me it's not as hard as you may think to find a topic you know something about. Then just write a couple pages about it. For example: I never used to think I could write articles but you are reading this one right now, aren't you?

4) Forum Submissions - Basically all you do with this one is go to internet business forums and post answers to people's questions. This one is more for making a solid reputation for yourself as a knowledgeable and trustworthy individual.

I have already written an article on this so I won't go into much detail here. The article will give you a lot more info, you can find it at:

<http://www.work-at-home-jobs-iowa.com/forumsuccess.html>

It tells a lot about what to do and not do in the forums as well as provide you with some good forums to get started in.

Note: Do not post ads in the forums. The only way this technique is effective is to offer answers and advice to people. This is also a really great way to learn a lot from the masters just by reading the posts.

5) Link Exchanges (for search engines) - This technique is only effective if you have your own website. You search for sites related to yours (such as "work at home") and then you place a

link to the website into the links page of your website. Then you ask the webmaster to return the favor by placing a link to your site on theirs.

Link exchanges are great for getting your website ranked highly in search engines such as Google. Then when people search for your keywords they find your site. This takes a lot of time and work but is great for a huge amount of targeted traffic in the end.

6) Ezines - Ezines are one of the best sources of information on the web. They can make a huge impact on your marketing success if used correctly. Most Ezines offer ad space that you can buy for fairly cheap. Some even accept ads for free. You can also write articles (explained above) and submit them to Ezines to get free exposure.

The Directory of Ezines (DOE) is well-known as the premier resource for the best Ezines. You can find the DOE at:
<http://tinyurl.com/39do4>

To help ensure you find quality Ezines to advertise in you should check to see how many subscribers they have. The more the better but make sure their list is 100% opt-in because some will try and make themselves look more popular than they really are. Also, make sure there aren't too many ads to compete with. Some Ezines will accept virtually unlimited ads. Your ad will probably never be seen in an Ezine that allows this. I really like the DOE (link above) because they have already checked the Ezines for quality to make it much easier on you.

7) Word-of-mouth - Well, this one's easy. Tell everyone you know or meet about your business and tell them to tell everyone they know about it too.

Here is a great article about this topic:
<http://www.work-at-home-jobs-iowa.com/300rule.html>

8) Fliers - Post fliers in places where a lot of people go. Supermarkets, sign poles, under windshield wipers in large parking lots (you might want to ask the owner of the lot before doing that), universities, anywhere else you can think of---you get the picture. You can also just hand them out to people at large events.

9) Ads on high ranking sites - Similar to classified's... there are many websites that offer space for people to place ads.

**More4you Newsletter ... more tips, training & tutorials
for webmasters & entrepreneurs. Issue 96 - June 01, 2004**

You can usually get an ad for a very good price. Just search for websites on your topic and if they offer ad space then ask them about it. If they are in the top 10 on the search engines for the keywords you type in then there is a good chance they get a lot of traffic. Your ad could be seen by thousands of people every month.

10) Classified's - There are many classified ad directories on the internet. How popular the site is will usually determine how much you pay for an ad. Most places offer pretty fair prices. There are also plenty of places to post classified ads offline such as newspapers.

There are tons of classified sites so it's very easy to get confused or overwhelmed when trying to figure out what ones to use. You should definitely do some research on the site before you spend money to advertise there. Here are a few things to look for - Number of visitors to the site (the more the merrier), make sure your ad will stay visible without being pushed off the page by other ads, and make sure the site offers value to visitors, meaning it isn't just full of ads and nothing else.

What NOT to do when promoting your business - Do not send out unsolicited (spam) emails to people. All that will do is get you in trouble and won't produce very good results anyway. Don't post to FFA (free for all) sites. All you will get back from them is a bunch of junk in your inbox so it's not worth your time. Also, don't use unethical business practices of any kind. If you are not sure about something then ask someone. Always use your better judgment.

Well, that's all I have for now. There are many more marketing techniques that you can use so don't assume that this is an all-inclusive list. The promotion methods above are just some of the more commonly used ways to get traffic/customers for your business.

I didn't go into detail on any of the techniques because this article would have turned out to be a book. If you need any more information or help with anything send me an email and I will answer your questions or direct you to someone that can.

Finally, please remember that any business online or offline takes hard work and time to build. Do not expect to be making a lot of money in a short amount of time. Put in the effort and you will be greatly rewarded in the long run.

--

Trent Brownrigg is a successful internet marketer, webmaster,
and author of business articles. He will personally help you
build a secure financial future. Visit
<http://www.work-at-home-jobs-iowa.com> for more details.

How did you like the content of the second article?

- Good: <http://add2it.com/go/to.pl?l=C3-Good>
(Last issue: 31.25%)
Ok: <http://add2it.com/go/to.pl?l=C3-Ok>
(Last issue: 43.75%)
Bad: <http://add2it.com/go/to.pl?l=C3-Bad>
(Last issue: 25.00%)

Last issue:

"Internet News Services Explode Online"
by Jim Edwards

=====

5) Recommended By The Publisher:

Whenever we find a great product or service and tested it inside out, this will be the place where you will hear about it.

If you know about a great product or service that you have already tested inside out, please let me know about it. Also if you own a great product or service, send a sample and a detailed description what makes it so great to: news@add2it.com

Again... only if we believe after testing it inside out that this product or service is really of a great value, it can be mentioned right here.

This issues recommended product: [AffiliatePowerAds
http://add2it.com/see.pl?APA](http://add2it.com/see.pl?APA)

I feel so sorry for Google... :(

Why? Because now, after Russell Brunson developed this ingenious new system, who will continue to use AdSense for a few cents per click, if they can easily earn 30%, 40%, 50% or more in commissions with AffiliatePowerAds! :)

Just think about it... how many clicks do you need at a cent each compared with i.e. a \$60 commission for a single Add2it Complete Pro sale? Yes, 6,000 clicks. And even with an conversion rate of just 1% you will still generate 60 sales. In our example that's \$3,600 in commissions. :)

For me it was a no-brainer to use AffiliatePowerAds instead of AdSense. So the question isn't anymore if you should use it, but how you should use it!

Of course you shouldn't place any kind of ad on your actual sales letter pages, but here are a couple of places where you should use AffiliatePowerAds to generate some extra revenue...

1. If you have a discussion forum, that's a great place to add AffiliatePowerAds
2. In the back office of your affiliate area

3. On the "Thank you" page after a customer ordered, a subscriber subscribed and a affiliate or member signed up
4. Basically on any page that is for your visitors after they bought from you, signed up with you or joined you in any possible way

Besides, AffiliatePowerAds is 100% free, very easy to setup (there is just one short line of HTML code that you copy & paste) and I personally use it a well. You should take a very close look at it as well.

Summary - I highly recommend to check out AffiliatePowerAds at:
<http://add2it.com/see.pl?APA>

Here is an update on another one I am currently evaluating:

Only little news about MasteryTV... the amount of commissions I earned last month increased by 77%, but they still cover only 46% of my monthly fee. The product itself is great and that's why I remain a member. But from the amount of commissions that can be earned, it could be improved (at my current rank, 5% on tier 1 and 3% tier 2).

So, if your main focus is earning money, then there are better programs out there. But if you are looking for an excellent resource to learn how to master your relationships, your health and your wealth, than you don't need to look any further.

I recommend to check out their excellent product & free demo at:
<http://add2it.com/see.pl?MTV>

How did you like the content of the recommended section?

- Good: <http://add2it.com/go/to.pl?l=C5-Good>
(Last issue: 38.46%)
Ok: <http://add2it.com/go/to.pl?l=C5-Ok>
(Last issue: 30.77%)
Bad: <http://add2it.com/go/to.pl?l=C5-Bad>
(Last issue: 30.77%)

Last issue:

"1CellNet - <http://add2it.com/see.pl?1CN>"

=====
6) Newsletter Notes & Policies:

-
- a) Please feel free to forward this newsletter in its entirety to your friends and associates. This information may not be electronically or otherwise transferred for any other reason. All rights reserved.

BTW: I made the PDF version of this newsletter brandable! What does that mean? You can now download a small branding tool at: <http://add2it.com/see.pl?brander> and use it to customize many of the links to Add2it.com & Add2you.com within the PDF version of the newsletter with YOUR OWN Add2it Affiliate ID and / or Add2you Members ID.

When you pass it now around as a freebie or gift to other people... you can earn commissions!

- b) Privacy statement: Your name and email address will never be traded or sold with any third party.

- c) To subscribe to the "More4you Newsletter" visit:
<http://www.add2it.com/news/>
or send an email to: [<mailto:subscribe-m4u@add2it.com>](mailto:subscribe-m4u@add2it.com)

- d) When you subscribed you supplied the following data:

First name:

Last name:

Email address:

To edit your name, please visit:

<http://www.add2it.com/mmp/ed.cgi?m4u=^email^>

(Replace ^email^ with your email address)

- e) To unsubscribe from this free newsletter please click here:

<http://www.add2it.com/mmp/unsub.cgi?m4u=^email^>

(Replace ^email^ with your email address)

or send an email to: [<mailto:unsubscribe-m4u@add2it.com>](mailto:unsubscribe-m4u@add2it.com)

- f) To receive a back issue of the "More4you Newsletter", please download it from the newsletter section at:

**More4you Newsletter ... more tips, training & tutorials
for webmasters & entrepreneurs. Issue 96 - June 01, 2004**

<http://www.add2it.com/news/issues.shtml>

- g) Disclaimer: While I believe that the sponsors ezine advertisement is ethical, I cannot be held responsible for any claims made by third-party advertisers.
- h) If you would like to be the sponsor of next month's issue, please send an email to the autoresponder at [<mailto:news-sg@add2it.com>](mailto:news-sg@add2it.com).
You will receive the "Sponsorship Guidelines" by email.
Or simply visit: <http://www.add2it.com/news/order.shtml>
- i) If you'd like to write an article with tips, a training article or a tutorial for webmasters or entrepreneurs, please send an email to the autoresponder at [<mailto:news-ag@add2it.com>](mailto:news-ag@add2it.com).
You will receive the "Author's Guidelines" by email.
Or simply visit: <http://www.add2it.com/news/news-faq.shtml>
- j) I welcome all comments, questions, tips, news, topic suggestions and other material related to tips, training and tutorials for webmasters and entrepreneurs.
Please submit your material for publication to:
[<mailto:news@add2it.com?Subject=Publication>](mailto:news@add2it.com?Subject=Publication)
- k) To review "Frank Bauer's Choice", which just may be the right company for you, send an email to my autoresponder at:
[<mailto:franks-choice@add2it.com>](mailto:franks-choice@add2it.com)
- l) If you would like to cross link your web-page to "Frank Bauer's \$1,000,000 Web-Mall" @ <http://www.million-mall.com> to increase our Web-Traffic please read the instructions on my web page at: <http://add2it.com/see.pl?m4u-crosslink>

=====
More4you Newsletter <http://www.add2it.com/news/>
Publisher & Editor: [<mailto:news@add2it.com>](mailto:news@add2it.com)

Mailing Address: August-Sievers-Ring 15, 24148 Kiel, Germany
Voice+Fax: +1-413-403-2654 Voice: +49-431-723536 ICQ: 8036878
More contact information at: <http://www.add2it.com/contact.shtml>

=====
Does your website need more traffic? Get your website submitted to up to 1,000+ search engines, directories and to 500,000+ link pages... Guaranteed! <http://add2it.com/see.pl?m4u-moretraffic>

=====
Are you still searching for... ? Amazin^g lists of resources and

**More4you Newsletter ... more tips, training & tutorials
for webmasters & entrepreneurs. Issue 96 - June 01, 2004**

the best sites to shop. The best of & about network marketing
and other resources. How to build your traffic & your business.
You will find all this and more at: <http://www.million-mall.com>

Do YOU want YOUR choice of a FRE^E laptop? <http://add2you.com>

Scripts & Service for Your Web Business <http://www.add2it.com>

(C)2004 by Frank Bauer (except as noted)

Information is power. Subscribe FRE^E now to the net's most
sought after marketing, business and general information ezines.

Receive 5 powerful MUST HAVE bonuses!

<http://www.webprotimes.com/gengroup/index.php>

Get FRE^E targeted traffic to your site. Right now.

<http://add2it.com/see.pl?trafficswarm>