More4you Newsletter ... more tips, training & tutorials
for webmasters & entrepreneurs. Issue 106 – April 01, 2005

Hi,

I would like to welcome you to the 106th issue of the "More4you
Newsletter"!

Today is Friday, the 1st of April, 2005.

The current number of subscribers is: 42,457

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     More4you Newsletter ... more tips, training & tutorials
                        for webmasters & entrepreneurs.
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   Everything you need to make your website & business a success!
            *******************************
                Issue 106 - April 01, 2005
            *******************************
          Published & edited since 1996 by Frank Bauer
                        www.more4you.ws
            www.add2it.com | www.add2it.de | www.add2you.com
   www.frankbauer.name | www.million-mall.com | www.million-mall.de
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The More4you Newsletter is delivered by subscription only.
Subscription and removal instructions are located at the end of
this newsletter.

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Please click here to download the PDF version of the
newsletter: http://www.add2it.com/news/issues/more4you-04-05.pdf
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1) Editors Blurb:

Moving to Australia was not just a smart move for me and my
family... it is also of advantage for you that I moved!

Why? Very simple... I am not forced anymore to charge VAT tax
on all customers worldwide! This way I am able to lower most of
my scripts & services prices and at the same time all Add2it
affiliates will earn even higher commissions for each sale.

Good news... isn't it? :)

My ABN (Australian Business Number) has also arrived and now I
am officially an Australian business owner! :)

The manual and web copy for Add2it MailResponder Pro is already
in progress and only the routine to import data from an Add2it
AutoRespond Pro installation needs to be finished.

Until the final release of Add2it MailResponder Pro is ready
you will continue to get the installation service for the script
for free and this way save $25. Besides... thanks to my move
the price of Add2it MailResponder Pro got lowered as well.
Instead of $149 it is now only $137. :)

The Add2you Doubler project that had been launched on the 14th
of November 2004 under the motto "Your Ads that work on 4,300+
web pages plus double your investment back" is also moving
ahead.

Since then, our 721 members have already been paid $10,405 in
bonuses and commissions. Besides that 695,081 banners and
450,590 text ads of our members have been displayed and received
thousands of clicks.

Check it out at: http://www.add2you.com/doubler/

If you are interested to partner with me or get a free script
copy for a translation for any available language (see the
following web page), please contact me.

You can find the partnership details at:
http://www.add2it.com/ref/joint-venture.shtml

And the contact form is located at:
http://www.add2it.com/contact.shtml

And last, the winners of the March 2005 giveaway! :)

Last months promotion & survey entries giveaway winners:

1st Prize: Free copy of Add2it PostIt Pro software tool ($27
            value) + Coupon for $25* off your next Add2it.com
            Scripts & Services order (Total Value: $52).

The winner is: Kevin Saunders (tell.me@********.com)

2nd Prize: Choice of the Free to Sell6 eBook collection or the
            Cash Flow Killer Mini Sites eBook package incl.
            possibility to get monthly commissions and upgrade
            to Add2you Advanced Level + commissions paid for
            your upline + Coupon for $25* off your next
            Add2it.comorder (Value: $32.95).

The winner is: Steve Casteel (sdcwebbiz@*****.com)

Last months Add2it Affiliate Program and Add2you Program
giveaway winners:

Prizes: Add2it affiliates & Add2you Advanced Level members get
         for one month a banner or text ad on all affiliates
         index pages + Coupon for $25* off their next Add2it.com
         Scripts & Services order! (Value: $125)

         Add2you Free Level members get their choice of the Free
         to Sell 6 eBook collection or the Cash FlowKiller Mini
         Sites eBook package incl. upgrade to Add2you Advanced
         Level + commissions paid for their upline + Coupon for
         $25* off your next Add2you.com order! (Value: $32.95)

The winners are: Add2it - Tong Hin Fah
                  http://add2it.com/ref/home/jamestong.shtml
                  Add2you - Ralph Ford
                  http://www.add2you.com/now/buddy51.shtm

Congratulations to all winners... :) Please contact me at
for complete details on how to obtain your price.

Please don't forget to join our monthly & annual giveaway at:
http://www.add2it.com/giveaway.shtml

Ok, now let's get started immediately ... have fun, relax and
enjoy!

'Whatever the mind can conceive and believe... it can achieve.'
 Napoleon Hill, Think & Grow Rich

To your success,

Frank Bauer
http://www.frankbauer.name

Publisher & Editor of the "More4you Newsletter"
http://www.more4you.ws

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Sponsor Of This Newsletter Issue:

Serious about YOUR Home-Business?
Serious enough to give me 7 minutes of your time?
Come inside... I just want to show you a short movie I found...
psssst!...YOUR even IN it!

http://add2it.com/see.pl?G-D-I

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2) First Article:

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"Getting More Work DONE In Your Online Business"
 by Willie Crawford
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If you're anything like me, there never seems to be enough time
to get all of the things done that you'd like to do. If your
income goals are as high as mine (seven-figures,) then you also
realize that you'll have a very hard time reaching them if
you're trading time for money. I realized this second point
when I first noticed all of the doctors and lawyers leaving
those practices to start their own businesses. When I asked
them why, they explained that they only got paid when they
worked, and that the fact that they could only work so many
hours per day was what limited their incomes the most.

Assuming you're not simply trading your time for money...
working for a salary or at an hourly wage, how do you simply get
more done?

First of all, you need to make sure that you're only trying to
do the things that you should be doing. For most entrepreneurs
that means doing things to grow and market your business. Most
other work should be farmed out... subcontracted or outsourced
to technicians. If you can easily hire someone to do it cheaper
than you can do it, then YOU shouldn't be doing it.

Trying to do everything yourself is one of the biggest reasons
I see most netrepreneurs failing. You simply can't be an expert
at everything, or do everything yourself. You need to identify
those things that will offer you the highest return on your most
limited asset (your time), and then you need to focus on doing
just those things.

Yes, you may need to understand how to do some basic things
yourself at first. For example, when putting up your first
website, it may make sense to learn some basic html or at-least
how to use a WYSIWYG (what You See Is What You Get) HTML editor.
If you can afford to hire a webmaster and programmers to do
everything for you though, even learning those things may not be
the best and highest use of your time.

My personal experience, like that of many of my contemporaries,
is that I learned to use DreamWeaver to do my own webpages. I
simply didn't want to be trapped waiting for my webmaster to

make minor changes (that I knew would dramatically improve my
bottom line) to a webpage. Good webmasters and programmers are
often in high demand and very busy.

After I learned to do the basics, I also often fell into the
trap that I want YOU to avoid. I want you to do two things.
First, learn to say "NO" and secondly, learn to prioritize.

Learning to say "no" can be hard. It's human nature to want to
do favors for others. We want to be liked. We believe that if
we say "no" to requests for assistance, we will be liked less.
Until you learn to say "no" when you have a full plate, others
will control your time and decide what you do... when. You
can't afford to put that much control over your time, your
business, and your LIFE into the hands of others. So, it's
critical to master the skill of saying "no" sometimes. You can
do it politely :-)

Learning to prioritize is the second essential that you must
master. Otherwise, you'll simply find yourself doing the easy,
enjoyable things that produce little long-term benefit, while
you ignore the very things that you should be doing.

There are a lot of systems for prioritizing, and you have to
choose the one that works best for you. For me, it involves
making a list of the things that I must get done and then doing
the most important ones first. This takes firmness and being
honest with yourself. You have to do the most important things
first because, then, if something doesn't get done, it will be
the less important things that you simply can't fit in.

In prioritizing, you do need to seek balance though. Things you
probably don't want to compromise are your health and your
relationships with your family. Make those a higher priority
than business.

A common trap too many netrepreneurs fall into... one that I've
fallen into, is offering to do too many things for others. In a
phone conversation, or perhaps a discussion board thread,
someone needs help doing something that is very simple to you.
You try to explain to them how to do it, and they just don't
seem to "get it." So you offer to do it for them. Before you
know it, you find yourself doing the very things that you
normally get someone else to do for you so that you can focus on
better uses of your time.

Here's how I got out of the trap I just described... I often had

clients who needed to get minor things done before we could get
other goals accomplished. They needed to know how to do minor
things like FTP'ing a file, making minor edits to webpages, or
perhaps changing out a graphic. In the interest of expediency,
I often offered to do these minor chores... until I saw how
often they mushroomed into major projects. My solution... I
found, or created, video tutorials explaining how to do these
simple task. I reasoned that it made more sense to just do the
task once, and record it so that I would have it handy if needed
again.

If you visit my site at: http://WillieCrawford.com/how.html
you'll find links to a few of these videos I did in Camtasia.
These are flash videos on how to:
1) Copy and paste
2) FTP a file
3) Make minor webpage edits
etc.

I actually have dozens of these but just share these few with
you for illustrative purposes. Setting up something like this
may be a great time-saver.

Very similar to the concept above, if you find yourself getting
asked the same questions over and over again, perhaps you should
set up a FAQ (Frequently Asked Questions) section on your
website. This will stop hundreds of emails or phone calls.
Just make the link to it prominent on your website.

If you find yourself answering the same email questions, or
requests, over and over again, set up email templates in your
email program so that you have those answers handy. Then, often
all you will need to do is pull up the template and change the
name to respond quickly via email. You could also use programs
that scan an email looking for keywords and then automatically
send a response based upon the context of the email. That's a
little advanced for this article, so I won't explain it here.

Similar to the Camtasia videos, if you find you're explaining
the same thing over and over again, you could also post an MP3
tele-class recording online for your clients. You could also
just set up a phone line with the recorded messages,
instructions, or other information, and provide your clients
with the phone number for listening to the recording. Many
sales organizations use this idea for weekly training meetings,
etc.

There are many other common sense things you can do to get more
done. A couple of quick ones that I use are:

1) Just working smarter... i.e., I don't stand in line at the
post office. My staff and I have arranged to just walk up to
the counter and leave the containers full of mail on the
counter. The clerk simply gives us more mail "buckets," and we
buy postage in bulk or over the Internet. If we do need to
actually talk to a clerk, we visit the post office during the
least busy times of the day... NOT during lunchtime when
everyone visits the post office.

2) Avoid time wasters such as spending too much time at online
discussion forums. These can be great places to network,
brainstorm, or do research, but make sure you're not just
avoiding getting started on an urgent project.

3) Identify when you are most productive and use that time to do
your most challenging work. Set aside times when you are least
productive (based upon your natural body cycles) to answer email
or return phone calls.

4) Stop procrastinating! Often we procrastinate because a task
seems so large. Simply break it down into bit-sized steps and
it will seem less ominous. Then choose a step and do it. Mark
that step off your schedule to reinforce the fact that you are
making progress :-)

5) Automate where possible using things like autoresponders and
interactive web forms to dispense commonly requested documents.
You can even use software to automatically update or change the
content on your webpages. One such piece of software that I use
and love is called "Traffic On Steroids." You can check it out
at: http://WillieCrawford.com/traffic-on-steroids.html

These are just a few of the ways that you can get more focused
and get more done. It's really just a matter of prioritizing
and then doing it. Adopt just a few of these ideas and you'll
be surprised at how much more you do actually get DONE! Without
implementing a few of these suggestions you can't be successful
simply because you'll never finish all of the tasks that you
need to do.

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Willie Crawford is a corporate president, published author,
seminar speaker and host, tele-seminar speaker and host,

retired military officer, karate black belt, master network marketing trainer, and lifetime student of marketing. He shows people how to actually generate substantial income on-line using very simple, easily modeled systems. An example of such a system that you can study and duplicate is at: http://HowToBeReallyHealthy.com

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How did you like the content of the first article?

Good: http://add2it.com/go/to.pl?l=C1-Good
      (Last issue: 71.4%)
Ok: http://add2it.com/go/to.pl?l=C1-Ok
      (Last issue: 28.6%)
Bad: http://add2it.com/go/to.pl?l=C1-Bad
      (Last issue: 0.0%)

   Last issue:

   "Dirty Secrets Of Co-Registration Email Lists"
    by Willie Crawford

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3) The Questions & Answers Section:

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Each issue, we are going to post a new question of interest for
all marketers and the best answer(s) to the question of the
previous issue.

The question for the next issue:

This time I have some very interesting questions for all
webmasters and entrepreneurs.

Please be so kind and answer a short survey in regard to
bringing targeted traffic to mini sites, how to develop a
large opt in list and the most successful way to make money
online at:
http://www.add2it.com/news/more4you-survey.shtml
The result will be published in the next issue.

You have an interesting question you would like answered?
Please submit it also at:
http://www.add2it.com/news/more4you-survey.shtml

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The question of the last issue:

Last issue I asked you to answer a short survey in regard to
how to get good advice, how to reach a target audience and the
divide between the USA & the UK.

The results of the survey:
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1. My biggest question is, there is a lot of free advice out
   there, who's should I follow?

   Is it worthwhile to purchase an online marketing course?
   Which one? I don't want to waste money on something that
   will give me the wrong advice, or on something that will only
   tell me what I can easily learn free from the collection of
   ezines I subscribe to.

   Then, I just need to work out what product or products I

should start with, and where and how to best promote them.
(Question submitted by: Peter Manser)

Steve Casteel <sdcwebbiz@yahoo.com> :
  "Dr. Ken Evoy, Marlon Sanders and Cory Rudl are my favorite
  'Internet Gurus'. There are many out there that want to
  claim the title but these three have been actually making
  tons of money for quite some time. All offer courses and
  e-bools that are well worth reading and dare I say required
  reading if you want to succeed. Cory's marketing course is
  one of the best if not the best available for any price,
  anywhere.

  Anything that Marlon Sanders writes about marketing I would
  definitely read and heed, and if you are putting together a
  website, Dr. Kens ebook Make Your Site Sell is a must read.
  This is all in my humble opinion of course."

Kevin Saunders <tell.me@ntlworld.com> :
  "You could get a car or walk, one is just quicker but costs.
  If you have some time get all online free training you can
  find and cancel the ones that don't suit your way or path.
  Once you have found one that works for you and the way your
  going then look for more training from the same source, even
  the more advanced and paid training."

Leonard Gregson <add2it@m-k-h.com> :
  "Your own gut feeling. If it feels right then try it, else
  leave it alone."

Comments: I personally learned the most from tele seminars.
           An added advantage with those compared to written
           marketing courses is that you can ask questions
           right away during their Q&A sections.

           Most of the free tele seminars will pitch some
           product or service to you at the end, but you can
           still learn a lot even with those.

           My favorite paid tele seminars are those from the
           Perpetual Learning Series. You can see their
           schedule at:
           http://add2it.com/see.pl?LearningSeries

2. I am learning about marketing on line by taking any courses

and reading. I have purchased addresses but that is not so
good because my business is targeted to a very specific
audience. I suppose my biggest question would be, how to I
get to the target audience when cash flow is low in a
starting business?
(Question submitted by: Deborah Folson)

Steve Casteel <sdcwebbiz@yahoo.com> :
  "One way to reach your targeted audience is to do a thumbnail
  sketch of who your target audience is. Include what they
  like to read, what their hobbies are likely to be, and what
  keywords they use to search for these items when they are on
  the web. Once you have finished your customer thumbnail,
  research the keywords that best describe your product and
  write some keyword rich content for all of these keywords.

  If your cash flow is low, search engine traffic is your best
  bet, and you will need to have content on your website to
  help drive that traffic."

Kevin Saunders <tell.me@ntlworld.com> :
  "Find where your audience hangs out! Depending on this find
  forums and post help tight on subject, not ads and use
  signature box with link. Good help is always appreciated
  and they will want more from you. Use a list to keep in
  touch and maybe start your own forum."

Comments: Steve's advice about finding the keywords that your
           potential customers most likely use in the search
           engines is right on the spot.

           Besides creating content pages that can be found in
           the search engines there is another low cost way to
           get results even faster.

           Pay per click (PPC) is giving you very fast results
           while costing very little. Plus you pay only for
           results... clicks to your web page.

           I have personally tried several PPC places like
           Google.com, Overture.com, 7Search.com, FindWhat.com
           and several others. The best results I had by far
           was with Google Adwords so I would advice to start
           with that one at: https://adwords.google.com

           Another place to get effective PPC advertising is

at: http://add2it.com/services/advertising.shtml

BTW... If you use leads, you need to use them the
right way. Don't hit them right away with your sales
message. Warm your leads up first with valuable
information related to what their interest is. Then
later, when you earned their thrust, you can
introduce your product or service to them.

For a detailed description, please check out the "How
to advertise any product or service on auto-pilot"
article at: http://add2it.com/news/articles/

3. The divide between the USA & the UK in relation to business
   prospects & finding JV partners is still quite wide, why is
   that?
   (Question submitted by: Gary Ockwell)

Kevin Saunders <tell.me@ntlworld.com> :
  "Oops. Hadn't noticed that divide. You don't always know
   where people are on here. I see little difference where
   people are but maybe it depends what business you are in."

Leonard Gregson <add2it@m-k-h.com> :
  "Shear weight on numbers, there are far more marketers in the
   US than the UK."

Comments: If your are delivering your product or service online
           there is no need to differentiate between UK, US,
           CA, AU or NZ. Those are all English speaking markets
           that can be targeted more or less the same way.

           And even if you deliver your products by snail-mail
           you should be able to do so by charging shipping and
           handling fees according to the distance... unless
           your products are fridge size . ;)

4. Are you a subscriber of the More4you newsletter?

Yes   - 66.67%
No   - 0.00%
Don't know - 33.33%

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How did you like the content of questions and answers section?

Good: http://add2it.com/go/to.pl?l=C4-Good
      (Last issue: 66.7%)
Ok: http://add2it.com/go/to.pl?l=C4-Ok
      (Last issue: 0.0%)
Bad: http://add2it.com/go/to.pl?l=C4-Bad
      (Last issue: 33.3%)

   Last issue:

   "How newbies can make JV's with guru's, how to get public
    attention & interest and answers to getting started
    questions"

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4) Second Article:

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    "How to pick free advertising methods that produce results"
     by Frank Bauer
    -=-

To earn any kind of money on the internet we all need to do the
same thing... generate traffic to a web page.

But not all traffic is equal. And while some methods to
generate traffic for free are a pure waste of bandwidth, others
will really help you to generate an income.

One easy question you should ask yourself when choosing a method
to generate quality traffic is:

Would I pay attention and notice this kind of an ad myself?

If you answer that question with no or most likely not, than
chances are that many others will also not notice your ad. And
this means it's just a waste of bandwidth as people won't buy
what they don't notice.

But if you can answer that question with yes or most likely,
then chances are that many others will notice your ad as well.
This method will in fact help you to generate an income
through quality traffic.

Now, let's take a closer look at several free advertising
methods and evaluate their effectiveness.

1. List Building Tools

TheListMachine - http://add2it.com/see.pl?TheListMachine

This free program allows you to advertise via email to twice as
many people as you and your downline members have referred to
this program.

The unique twist in this list building program is that it builds
a second reverse matrix for you of people you couldn't contact
otherwise. This way your possible exposure is increased easily.

Members receive email from their upline at their regular email
account and not a secondary spam account like it is practice

with safelists. This improves the chances of your message
actually being read dramatically.

One downside of TLM is that you need initial traffic to build a
list. But their unique twist allows you to double your efforts.

Ask yourself the question... do you read and pay attention to
well written emails that arrive in your regular mailbox? My
answer is most likely.

Other list building tools in alphabetical order are...

EzineFire - http://add2it.com/see.pl?EzineFire

ListDotCom - http://add2it.com/see.pl?ListDotCom

ListInferno - http://add2it.com/see.pl?ListInferno

MyViralAds - http://add2it.com/see.pl?MyViralAds

MyViralWebsite - http://add2it.com/see.pl?MVW

Opportunity - http://add2it.com/see.pl?Opportunity

OptInStorm - http://add2it.com/see.pl?OIS

SubscriptionRocket - http://add2it.com/see.pl?SR

2. Banner / Text Ad Exchanges

Profit Messaging - http://add2it.com/see.pl?PM

This free program combines a tool most people use very
frequently with a way to generate traffic.

What's unique about PM is that most tasks that you do anyway
while using chatting with your growing list of buddies will
earn you ad credits that you can use to place banner / text ads
in front of other people using this tool.

What's nice about PM is that you don't need initial traffic to
build a list of buddies and generate traffic... you can build
your buddy list and traffic through PM's existing members base.

This messaging tool is very useful, viral and the banner / text
ads get a lot of clicks, which is one of the most effective

kinds of traffic you can generate. Yes, it gets definitely my attention.

Other banner / text ad exchange tools in alphabetical order are...

AdBar Exchange - http://add2it.com/see.pl?ABE

AdGizmo - http://add2it.com/see.pl?AdGizmo

Banner Beast - http://add2it.com/see.pl?BannerBeast

BannersGoMLM - http://add2it.com/see.pl?BannersGoMLM

Don't-Touch-My-Ads - http://add2it.com/see.pl?dtma

DownUnderHits - http://add2it.com/see.pl?DownUnderHits

EasyHits4U - http://add2it.com/see.pl?EasyHits4U

Hi-Traffic Ads - http://add2it.com/see.pl?HTA

MyViralAds - http://add2it.com/see.pl?MyViralAds

MyViralWebsite - http://add2it.com/see.pl?MVW

3. Safelists

XSafelist - http://add2it.com/see.pl?xsafelist

This free program allows you to advertise via email to other free safelist members.

The problem with this kind of advertising is that most people don't even look at the emails received from safelists as they go to a secondary email account used just for this purpose.

XSafelist tries to overcome this problem by offering an incentive to members to click on a link at the bottom of the emails they receive. The problem remains that this link will most likely not help you to generate effective traffic.

This method will not get the attention of most people.

4. Traffic Exchange Tools

AutoHitsNow - http://add2it.com/see.pl?AutoHitsNow

This free program allows you to generate traffic to your web
pages in exchange for you visiting other peoples web pages.

Usually any kind of auto surf program has the problem that most
people will not even see your sites and this way they just waste
your bandwidth.

AutoHitsNow tries to overcome the problem by offering more
credits for manual surfing and a random, but rather often
offering of bonus credits during surf sessions that you can only
receive if you pay attention.

This easy method of generating traffic will only get the
attention of some people. It's more or less a numbers game.

Other traffic exchange tools in alphabetical order are...

Auto-Surf-Money - http://add2it.com/see.pl?ASM

Daily Surfing - http://add2it.com/see.pl?DailySurfing

DownUnderHits - http://add2it.com/see.pl?DownUnderHits

EasyHits4U - http://add2it.com/see.pl?EasyHits4U

HitsPages - http://add2it.com/see.pl?HitsPages

JacktenFourty Traffic - http://add2it.com/see.pl?JTF

MegaHits - http://add2it.com/see.pl?MegaHits

StudioTraffic - http://add2it.com/see.pl?StudioTraffic

TopSurfer - http://add2it.com/see.pl?TopSurfer

TrafficPods - http://add2it.com/see.pl?TrafficPods

TrafficRoundUp - http://add2it.com/see.pl?TRU

TrafficSoldiers - http://add2it.com/see.pl?TS

TrafficSwarm - http://add2it.com/see.pl?trafficswarm

TrafficWarm - http://add2it.com/see.pl?TrafficWarm

5. Publishing Articles

One of the best ways to get tons of free, super effective traffic is to write your own articles and publishing them all over the net.

To find free places that accept your articles, simply visit www.google.com and search for: submit article for free

If you don't mind to invest a few $ to save yourself hours of work, then take a closer look at this tool that does not only allow you to submit your newsletter to hundreds of places all over the web, but also your articles:
EzineAnnouncer - http://add2it.com/see.pl?EzineAnnouncer

6. Creating Content Web Pages

Search engine traffic is another very effective source of traffic and highly recommendable. Simply create as many content web pages as you can. The more pages, the more traffic you will get over time.

You can publish your own articles, product reviews, endorsements and much more on your own content web pages.

Another way to create many content pages very fast is described in great detail in Anik Singal's Traffic Equalizer Mastery Course at: http://add2it.com/see.pl?DSE

Tip: To get your new pages faster into Google, the most important search engine, get your home page added to at least one high Google PR page (see: http://toolbar.google.com).

A low cost way of getting your own domain & hosting is GDI. For just $10 a month you don't just get all you need to get started to put your own content web pages online, but also an excellent way to earn yourself an extra income.

A final tip: Once you got into the habit of using free methods of generating quality traffic you will find the following two programs very helpful. They allow you to promote everything from a single page...

Home-Income-Team - http://add2it.com/see.pl?HIT

World Downline - http://add2it.com/see.pl?WD

Both programs allow you to promote each other and this way leave
you promoting just one of them to promote all your programs.
And I am sure that you agree that the lesser you have to
promote, the easier and more effective it gets. :)

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Frank Bauer is the owner of Add2it.com - Scripts & Services for
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the More4you Newsletter at: http://www.more4you.ws
To see how he can help you, visit: http://www.frankbauer.name

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5) Recommended By The Publisher:

    -=-

Whenever we find a great product or service and tested it inside
out, this will be the place where you will hear about it.

If you know about a great product or service that you have
already tested inside out, please let me know about it. Also if
you own a great product or service, send a sample and a detailed
description what makes it so great to: news@add2it.com

Again... only if we believe after testing it inside out that
this product or service is really of a great value, it can be
mentioned right here.

    -=-

This issues recommended product: Profit Messaging
                                  http://add2it.com/see.pl?PM

Several weeks ago Roger Auge asked me if I would like to beta
test his newest service called Profit Messaging (PM). I agreed
as staying in touch with other people as well as advertising are
two important aspects of my own business.

At the end of the beta testing period I was very impressed with
the features that PM had and the willingness of Roger and his
programmers to ad features as needed to improve it even further.

At that point I interviewed Roger to find out if PM can be a
success. Please read on to see why I believe so...

1. What main benefits does PM provide the messaging user with?

PM offers 3 main benefits to the messaging user:

a) PM provides an easy VIRAL way to build a HUGE Buddy List.
   "The money is in the list".

b) PM is a messenger linked to an ad network so that FREE and
   PAID members of PM can be promoting their websites and making
   money while messaging their friends.

c) PM eliminates the growing problem of VIRUSES being propagated
   worldwide via regular messengers that connect your computer
   directly to the ports of other computers.

2. What main benefits does PM provide the advertisers with?

PM is great for advertisers because messaging is one of the only
applications that offer mass appeal on the internet. This means
that almost everyone uses a messenger and this is good news to
PM advertisers who can reach far beyond their regular markets to
promote their products and services. They also offer a great
Cashback Bonus program to reward ad credit purchasers.

3. What main benefits does PM provide from the entrepreneurs
   point of view?

PM will truly intrigue anyone who is convinced that their
contact list is their most valuable asset. With PM's invitation
features building a list is simple and VIRAL. I believe PM is
one of the most viral programs ever created!

4. What makes PM better / different then other messaging
   services (Yahoo, MSN, ICQ etc.)?

PM does not compete directly with any of the major messaging
services. They've chosen to focus on what I believe is the
only profitable niche in messaging: List building for the
entrepreneur!

Many non-business people will enjoy PM as well but marketers
will see many more benefits to PM than if they used any other
messenger!

5. What are the plans for the future that are of interest for
   users, advertisers or entrepreneurs?

PM will keep adding innovative new features and focus much
development on it's PUSH Technology via their direct to desktop
messaging software PM Alerts! PM will also add new features for
list building like personal pages and better searching features
to help you find targeted buddies to invite to your list!

6. Why do you think should people become users, advertisers and
   / or promote PM?

PM is one of the few messengers that is SAFE to use; shares it's
profits with its members; will virally grow into a HUGE Ad
Network to the benefit of every member; and allows you to build
a huge list for FREE! Essentially, you won't find everything
PM offers all in one place anywhere else on the internet!

Now, can you see why I am excited about Profit Messaging? One
important aspect about PM Roger completely forgot to mention...

Profit Messaging is absolutely free to join! And I invite you
to do so today!

Summary - I highly recommend to check out Profit Messaging at:
          http://add2it.com/see.pl?PM

   -=-

This are the other products / services I am currently looking at
in alphabetical order...

- 3x7: VoIP Audio/Video Conference System
  http://add2it.com/see.pl?3x7

- 5PayChecks: Build 5 residual income checks with a one-time
               effort
  http://add2it.com/see.pl?5PayChecks

- Ad Word Analyzer: Keyword Research Software Tool
  http://add2it.com/see.pl?AWA

- ArbTracker: Arbitrage Software System
  http://add2it.com/see.pl?ArbTracker

- Home-Income-Team: Multiple Program Promotion Tools
  http://add2it.com/see.pl?HIT

- HotConference: VoIP Audio Conference System
  http://add2it.com/see.pl?HotConference

- InstantVideoGenerator: Streaming Video System
  http://add2it.com/see.pl?InstantVideo

- JV Leads: MLM Leads for Networkers
  http://add2it.com/see.pl?JVLeads

- JV-Network: Free JV Network for Internet Marketers
  http://add2it.com/see.pl?JVnetwork

- Team Mailer: List building with direct payments into your
                own StormPay or IntGold account
  http://add2it.com/see.pl?TeamMailer

- TheListMachine: List building with a twist to double your
                   efforts
  http://add2it.com/see.pl?TheListMachine

- World Downline: Multiple Program Promotion
  http://add2it.com/see.pl?WD

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6) Newsletter Notes & Policies:

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