

More4you Newsletter ... more tips, training & tutorials  
for webmasters & entrepreneurs. Issue 109 - July 01, 2005

Hi,

I would like to welcome you to the 109th issue of the "More4you Newsletter"!

Today is Wednesday, the 1st of July, 2005.

The current number of subscribers is: 61,552

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More4you Newsletter ... more tips, training & tutorials
                        for webmasters & entrepreneurs.
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Everything you need to make your website & business a success!
*****
                        Issue 109 - July 01, 2005
*****
                Published & edited since 1996 by Frank Bauer
                www.add2it.com | www.more4you.ws | www.frankbauer.name
                www.add2you.com | www.jvleads.com | www.million-mall.com
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Subscription and removal instructions are located at the end of  
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1) Editors Blurb:

Did you ever have that feeling that there are so many things you want and need to do, you don't know anymore where to start?

In today's Question & Answers Section we are talking about the importance of keeping the focus. In times where the work just seems to be piling up higher and higher, the ability to focus becomes more and more important, but also more and more difficult.

On another subject, are you fluent in a second language besides English? If you are also fluent in Chinese, Japanese, Spanish, French, Korean, Italian, Portuguese or Dutch and you are interested to partner with me or get a free software script copy for a translation, please contact me:

<http://www.add2it.com/contact.shtml>

Remember in the last issue we had an reading rate of 76 and I said that with a bribe we could surely increase it? Adding the bribe at <http://www.add2you.com/bribe.shtml> increased it 76% to 134.

What can we learn from this? Always offer a bribe to improve the the rate at which people take action. :)

Quick update on the Add2you Doubler project:

Since the 14th of November 2004, our 787 members have been paid \$10,405 in bonuses and commissions. Besides that 978,874 banners and 599,467 text ads of our members have been displayed and received thousands of clicks.

Check it out at: <http://www.add2you.com/doubler/>

And last, the winners of the June 2005 giveaway! :)

Last months promotion & survey entries giveaway winners:  
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1st Prize: Free copy of Add2it PostIt Pro software tool (\$27 value) + Coupon for \$25\* off your next Add2it.com

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Scripts & Services order (Total Value: \$52).

The winner is: Judith Bamford (judith@\*\*\*\*\*.com)

2nd Prize: Choice of the Free to Sell6 eBook collection or the Cash Flow Killer Mini Sites eBook package incl. possibility to get monthly commissions and upgrade to Add2you Advanced Level + commissions paid for your upline + Coupon for \$25\* off your next Add2it.comorder (Value: \$32.95).

The winner is: Mark Tse (marktse@\*\*\*\*.com)

Last months Add2it Affiliate Program and Add2you Program giveaway winners:

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Prizes: Add2it affiliates & Add2you Advanced Level members get for one month a banner or text ad on all affiliates index pages + Coupon for \$25\* off their next Add2it.com Scripts & Services order! (Value: \$125)

Add2you Free Level members get their choice of the Free to Sell 6 eBook collection or the Cash FlowKiller Mini Sites eBook package incl. upgrade to Add2you Advanced Level + commissions paid for their upline + Coupon for \$25\* off your next Add2you.com order! (Value: \$32.95)

The winners are: Add2it - JV Moneymakers  
<http://add2it.com/ref/home/jvmoney.shtml>  
Add2you - Juergen von der Heide  
<http://www.add2you.com/now/vondi.shtm>

Congratulations to all winners... :) Please contact me at for complete details on how to obtain your prize.

Please don't forget to join our monthly & annual giveaway at:  
<http://www.add2it.com/giveaway.shtml>

Ok, now let's get started immediately ... have fun, relax and enjoy!

'Whatever the mind can conceive and believe... it can achieve.'  
Napoleon Hill, Think & Grow Rich

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To your success,

Frank Bauer

<http://www.frankbauer.name>

Publisher & Editor of the "More4you Newsletter"

<http://www.more4you.ws>

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Sponsor Of This Newsletter Issue:

Serious about YOUR Home-Business?

Serious enough to give me 7 minutes of your time?

Come inside... I just want to show you a short movie I found...

psssst!...YOUR even IN it!

<http://more4you.ws/gdi/?add2it>

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2) First Article:

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"10 Secrets Of The Super-Affiliate Mindset"  
by Anik Singal  
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Contrary to popular belief, super-affiliates don't really DO things differently than affiliate underachievers. Super-affiliates promote the same products. They use the same SEO techniques. They have the same headaches. And they work just as hard.

But super-affiliates THINK differently. Their minds and attitudes go far beyond the commission check. For them, affiliate marketing is not just a business. It's a CAREER. And that professional mindset makes a huge difference in how and when they take action in the marketplace.

I've worked side by side with many super-affiliates. I've even helped create a few. They all share a special kind of mindset. So as you read these 10 characteristics of affiliate super-achievers, ask yourself, "Could I learn to think this way?"

#1 - Super-affiliates think creatively.

You know what you'll get if you do what everyone else does? You'll get what they get... only you'll be splitting it with them, and all their imitators.

In today's Internet marketplace, you need to be a leader, not a follower. So super-affiliates don't follow the crowd. They sell TO the crowd. They take the most successful marketing techniques, apply them to selling the most popular products... and then add a unique spin.

It could be as simple as offering one unusual, but highly valuable bonus. It could be as sensible as using low-cost offline marketing, while everyone else is breaking the bank on expensive PPC. It could be as innovative as dumping the sales letter, and substituting a quiz or contest. But super-affiliates always, always, ALWAYS look for ways to be a little more creative than their competitors.

#2 - Super-affiliates learn the hard stuff.

Less than 10% of people who start their own business are successful. Why? Most fail because they lack direct sales experience, don't bother with a marketing and business plan, or get into debt promoting products that don't have a market. In other words, they flunk when they get tested on the really tough aspects of business.

Super-affiliates are different. They learn how to do all the "hard" things other people shy away from. They learn about selling and they get good at it. They set goals, make daily and weekly plans, and measure their progress. They don't waste time creating huge content sites unless they have hard evidence that those sites will eventually bring them BUYERS (not just browsers or researchers).

And most of all, they keep their eye on PROFITABILITY. Not just traffic, not just visitors. Super-affiliates look for a return on their investment of time and effort, as well as money.

#3 - Super-affiliates follow up.

Most affiliates can attract prospects. A few can convert prospects into customers. But only super-affiliates turn existing customers into repeat customers.

Super-affiliates know that the person who has already bought from you is the most willing prospect for your backend products, upsells, and cross-sells. These current customers are also the cheapest to sell to. So super-affiliates are always thinking of the lifetime value of a customer... and always offering them the best value and deals.

#4 - Super-affiliates give before receiving.

Super-affiliates invest time and money giving something of REAL value. Before they ask for the sale... and before they seal a JV. Maybe they give away useful content. Maybe they offer a valuable resource. Maybe they offer to put in some sweat equity for a piece of the action. Maybe they offer customers a chance to win something... or a smile.

But no matter WHAT they give, super-affiliates do business in a spirit of openness. It's not about beating the other guy. It's

about networking and making alliances. It's about viewing the Internet marketplace as one great big "small town." It's about saying "let's talk." And it's about putting something - money, effort, or reputation - on the table BEFORE making demands.

#5 - Super-affiliates know how to receive.

Giving is the best first step - but it's only the beginning. Once they've hammered out a deal or given something of value, super-affiliates also know how to take what they rightfully deserve.

That means they don't just pre-sell... they ASK prospects for the sale. They're not afraid to capitalize on a good deal. They LIKE profits and don't apologize for being successful. And if they're working on a JV, they state their expectations clearly, forthrightly, without a lot of fuss... and don't de-value their list or reputation with cheesy offers.

Yes, the best super-affiliates receive their just rewards graciously, without throwing their egos around. And they not only say thank you. They look for ways to turn a "thank you" into an opportunity to generate more customer loyalty and more sales down the line.

#6 - Super-affiliates think strategically.

Affiliate marketing isn't a game of chance. It's a profession. Super-affiliates are just as savvy about their industry, and just as uninvolved, as other expert professionals.

Which means super-affiliates spend quality time thinking, planning, preparing, and evaluating. They analyze their sites, products, and sales. They try to understand WHY one technique works and another doesn't. They think about trends and ponder the mentality of their customers.

Bottom line is, super-affiliates LOVE their work.

#7 - Super-affiliates test and analyze.

Profit, profit, profit... super affiliates are hard-headed about profits! They split-test carefully. They think about WHY one ad pulls better than another... and they try to duplicate the

results. They analyze their traffic, stats, and user purchase patterns. They're fanatics about knowing their visitor to sales ratio on a daily basis. And they're obsessed with ROI.

If you want to say goodbye to the ranks of affiliate underachievers, learn to love the numbers like the super-affiliates do.

#8 - Super-affiliates know when to go for volume over commission

Here's a very well-kept secret of some super-affiliates: you can earn a fantastic income from cheap untargeted traffic. Believe it or not, not every super-affiliate is brilliant at creating content or opt-in marketing. Some just concentrate on traffic -- more and bigger traffic -- and make money off of sheer volume sales and contextual advertising.

Here's the basic formula, oversimplified of course: Let's say that on a given web site you get 1000 unique visitors per day, or 30,000 visitors per month. If your average monthly profit from that site is \$1500, then each visitor is worth 5 cents (\$1500 divided by 30,000 visitors).

So in this example, if you spend 5 cents to attract a visitor, all you can do is break even. But if you can spend a lot less to get a visitor -- say only 2 cents -- you've got the potential to make some terrific profits on cheap traffic! Sure, it's not going to be tightly niched traffic. But it's also the kind of traffic that fits well with products that have mass-market mass-appeal, or even commodity products.

#9 - Super-affiliates work a plan.

Successful affiliates have a simple business model: they replicate their success. Once they find something that works, they tweak it slightly, test, evaluate, and repeat. Some of the most profitable affiliate empires follow this simple, repetitive pattern. Consistent effort tends to yield consistent results, especially online, where certain types of marketing (like SEO) take time.

And more importantly, super-affiliates follow a schedule. So much activity per month, so many promotions, so many sales. When they fall short of their goals, they figure out why. If they can't, they cut their losses and try again.



Working a plan all boils down to discipline. Organization, tracking, and daily project management are a way of life for super-affiliates.

#10 - Super-affiliates never quit.

They may ruthlessly dump under-performing products. They may cut their losses if the profits don't flow. But super-affiliates don't give up. They assume that they're going to have some bumps and hard times. They look at setbacks as essential learning experiences that, in the end, help them build a stronger business.

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This article is written by Anik Singal, founder of AffiliateClassroom.com. Anik Singal has developed his own affiliate system that helped him earn well over \$10,000 in just 60 days. Now, he's looking for a few students to train one step at a time.

Sign up for a FREE course and find out more:

<http://add2it.com/see.pl?AC>

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How did you like the content of the first article?

Good: <http://add2it.com/go/to.pl?l=C1-Good>

(Last issue: 63.64%)

Ok: <http://add2it.com/go/to.pl?l=C1-Ok>

(Last issue: 22.73%)

Bad: <http://add2it.com/go/to.pl?l=C1-Bad>

(Last issue: 13.63%)

Last issue:

"10 Ways to Easily Sell Expensive Products as an Affiliate"  
by Anik Singal

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3) The Questions & Answers Section:

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Each issue, we are going to post a new question of interest for all marketers and the best answer(s) to the question of the previous issue.

The question for the next issue:

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This time I have some very interesting questions for all webmasters and entrepreneurs.

Please be so kind and answer a short survey in regard to solution to success and getting visitors without spending a fortune at:

<http://www.add2it.com/news/more4you-survey.shtml>

The result will be published in the next issue.

You have an interesting question you would like answered?

Please submit it also at:

<http://www.add2it.com/news/more4you-survey.shtml>

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The question of the last issue:

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Last issue I asked you to answer a short survey in regard to staying focussed, grabbing people's attention and having a list of loyal subscribers.

The results of the survey:

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1. I have found that most people want everything for free. There is masses and masses of great programs available and to make the most of them then some sort of payment is required. Which is fair enough. If people could stay focussed on one program and invest their time and money into it (after they have completed their due diligence) then more success would be found. What do other people think?  
(Question submitted by: Kerri-Ann Price)

Judith Bamford <judith@jlbambi.com> :

"I agree. Too many (of us) jump from program to program

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searching for 'the one'. If we stayed focused on just a couple we would be more likely to achieve success.

BTW: I think the biggest issue is sifting through all the rubbish available and finding a few genuine businesses then devoting most of your time advertising those businesses. To me, the greatest challenge is finding the real businesses that will provide long term residual income."

John Crisano <webmaster@ebizhookup.com> :

"Kerri-Ann. I agree with you. And I have also fell into that trap. I recently began concentrating on one niche area which is working out well.

We need to understand that every day we are getting bombarded by tons of new great products, ideas and services. In the past, I have found myself starting new programs just about every week. Programs I have spent good money on. Some may have worked, but most were just package ideas and nothing original.

Though looking back, I never really gave each one a chance to succeed. So the lesson I have learned is what ever you do on-line. Stick with it.

Focus and plan just like any other business venture off-line. The days of overnight Internet success are gone. Time, persistence, originality, money and hard work are some of the ingredients in the recipe for a success. It's how you prepare it, and slow cook it that makes a masterpiece (Sorry - I couldn't help myself, I was a Chief Cook in the US Coast Guard) :-)"

JoAnn Groover <joanng@nowpursuit.com> :

"Agree Totally... Behind every successful story there is a commitment. For every commitment there is a price. Would they give up their living arrangements or their jobs as they do there business."

Comments: I believe that most successful online entrepreneurs have to struggle less with it than the rest of us does on a daily base... I am talking about the ability to focus.

I am personally guilty of a lack of focus at many

times during the last 9 years that I have worked online.

If somebody asks you the question...

"Is it best to just focus on one product or several?"  
... I am sure you can answer him too, right?

The answer is easy and obvious... Always focus on one product or service at the time!

1. Find a product or service that you personally like to use.
2. Work on promoting this one product or service until you earn a regular income with it. This regular income can be \$50, \$100, \$200 or more every month, you decide how much.
3. Only if you are satisfied with the income you generate with your first product or service, look for a second complementary product or service.

There are millions of programs out there on the net and many people, including me, fall easily prey to start joining too many at once. The grass always seems to look greener on the other side. ;)

2. How do I grab people's attention in a few words to what I have to sell or offer or promote?  
(Question submitted by: Paul Cocoanto)

Leonard Gregson <add2it@m-k-h.com> :  
"Offer them something for free."

Judith Bamford <judith@jlbambi.com> :  
"I read recently that we should just take our headline as a stand alone piece and see if that alone sells the product.

The sales letter should promote the benefits of having the product, and the call to action, or PS, whatever, should repeat the headline plus sum up the benefits.

As most people only scan headlines then scroll to the bottom this sounds like good advice to me."

John Crisano <webmaster@ebizhookup.com> :

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"Paul, Add a sense of urgency. Offer a time limit and stick to it. If you say you are ending this offer in 5 days - End it. This builds credibility and when people see new offers from you in the future, they will know that you mean what you say. I know I get frustrated when I go back to a website that is holding the same "Urgency" Sale I saw 2 months ago. Needless to say, I don't buy from them, because the credibility is gone. Just my thoughts."

JoAnn Groover <joanng@nowpursuit.com> :

"Curiosity."

Comments: I have to admit that I don't consider myself much of a copywriter. And that's a skill you would need to have to grab people's attention in a few words.

The above comments seem to make a lot of sense to me and if you are interested to learn more about the skill of copywriting, you might want to check out:  
<http://www.google.com/search?q=copywriting+course>

3. Most Guru's tell you how easy it is to make lots of money online. What's not said by most, (not all) is that having a list of loyal subscribers is their life blood. The question is: How did these folks get such a large list? How long did it take them? Where did they start?  
(Question submitted by: John Crisano)

Leonard Gregson <add2it@m-k-h.com> :

"Every journey starts with one step, every list starts with one lead."

Judith Bamford <judith@jlbambi.com> :

"I believe that most fast big lists come as a result of a product created and marketed by the list owner. The others come about through successful joint ventures. But most of us just slog away and take time to build a responsive list."

Comments: Building one, or better several targeted lists is something that takes time.

I started publishing this newsletter back in July 1996 and grew it to over 60,000 subscribers.

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Building my lists I used several technics. I started with the commonly used technics of adding opt-in form all over my web pages.

I also submitted my newsletter to as many newsletter directories as I could and exchanged ads with other newsletter publishers.

Later I started using more advanced technics to build my list, like participating in JV's to gain opt-in subscribers. The 117FreeGifts JV from Ian Herculson & Henry Gold is a excellent example for this...  
<http://www.117freegifts.com/jv/index.php?id=421>

Another advanced technic is to convert leads during course of an autoresponder series into subscribers. The leads that I personally use are from:  
<http://www.jvleads.com>

4. Are you a subscriber of the More4you newsletter?

Yes - 71.4%  
No - 14.3%  
Don't know - 14.3%

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How did you like the content of questions and answers section?

Good: <http://add2it.com/go/to.pl?l=C4-Good>  
(Last issue: 46.16%)  
Ok: <http://add2it.com/go/to.pl?l=C4-Ok>  
(Last issue: 38.46%)  
Bad: <http://add2it.com/go/to.pl?l=C4-Bad>  
(Last issue: 15.38%)

Last issue:

"How to get past the 'I don't have any money right now' complaints, how do I resell domain names and reliable and cheap bulk mailer programs"

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4) Second Article:

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"The whole truth about Paid Autosurf programs"  
by Frank Bauer  
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Would you like to know the whole truth and nothing but the truth about Paid Autosurf programs? Then please read on...

If you have used any kind of traffic exchange program, I am sure that you noticed the dozens of Paid Autosurf programs that seem to grow like mushrooms nowadays. Many people have jumped on them and promote them all over the exchanges.

After the slow (well, sometimes actually rather fast) death of the last trend, the Doubler, Tripler & Cyclor programs, Paid Autosurf programs seem to be the newest trend.

And yes, even I have again tried a bunch to see what all this is about. Can you really earn money with them? Yes. Is the traffic generated good for anything? Yes, also if used the right way.

Does that mean that there is no way you can loose? No, you can still loose in two ways if you don't know how to take advantage of this new trend... your time and money.

What I am about to share with you is what I personally learned during the last 10 weeks.

Let's get started...

1. Don't let the numbers fool you

Every program of this kind comes with several important numbers attached. Those can fool you to believe you will earn more money for auto-surfing a certain number of web pages each day than you actually will.

Let me give you some examples...

- 2Daily at <http://add2it.com/see.pl?2Daily> offers \$10 for joining and then you earn 2% for auto-surfing 50 pages.

This earns you \$0.20 per day. After 50 days you can upgrade

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for \$10 and then earn \$0.40 per day etc.

Do you really earn 2% per day after you upgrade? No, because you have to spend \$10 to upgrade (100%).  
 $(2\% \times 200 \text{ days} - 100\%) / 200 \text{ days} = 1.5\%$

You need to surf at least 50 out of the next 200 days after upgrading to break even. Per \$10 investment you can earn up to an extra \$30 in 200 days.

- 4Daily - <http://add2it.com/see.pl?4Daily>  
Offer: \$4 for joining / Earn 4% for auto-surfing 40 pages  
Earns you \$0.16 per day /Upgrade after 25 days for \$4 and earn \$0.32 per day etc.  
%age after upgrade:  $(4\% \times 50 \text{ days} - 100\%) / 50 \text{ days} = 2\%$   
Break even: After 25 out of the next 50 days  
Earning potential: \$4 in 50 days per \$4 investment
- 6CashDaily - <http://add2it.com/see.pl?6CashDaily>  
Offer: \$3 for joining / Earn 6% for auto-surfing 30 pages  
Earns you \$0.18 per day /Upgrade after 17 days for \$3 and earn \$0.36 per day etc.  
%age after upgrade:  $(6\% \times 50 \text{ days} - 100\%) / 50 \text{ days} = 4\%$   
Break even: After 17 out of the next 50 days  
Earning potential: \$6 in 50 days per \$3 investment
- 6DailySurf - <http://add2it.com/see.pl?6DailySurf>  
Offer: \$6 for joining / Earn 6% for auto-surfing 25 pages  
Earns you \$0.36 per day /Upgrade after 17 days for \$6 and earn \$0.72 per day etc.  
%age after upgrade:  $(6\% \times 40 \text{ days} - 100\%) / 40 \text{ days} = 3.5\%$   
Break even: After 17 out of the next 40 days  
Earning potential: \$8.40 in 40 days per \$6 investment
- 6Invest at <http://add2it.com/see.pl?6Invest> offers the same as 6DailySurf, just that you only need to auto-surf 20 pages.
- Daily Surfing - <http://add2it.com/see.pl?DailySurfing>  
Offer: \$10 for joining / Earn 1% for auto-surfing 50 pages  
Earns you \$0.10 per day /Upgrade after 100 days for \$10 and earn \$0.20 per day etc.  
%age after upgrade:  $(1\% \times 365 \text{ days} - 100\%) / 365 \text{ days} = 0.726\%$   
Break even: After 100 out of the next 365 days  
Earning potential: \$26.50 in 365 days per \$10 investment
- HitzPay - <http://add2it.com/see.pl?HitzPay>  
Offer: \$10 for joining / Earn 2% for auto-surfing 100 pages



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Earns you \$0.20 per day /Upgrade after 50 days for \$10 and  
earn \$0.40 per day etc.

%age after upgrade:  $(2\% \times 180 \text{ days} - 100\%) / 180 \text{ days} = 1.44\%$

Break even: After 50 out of the next 180 days

Earning potential: \$26 in 180 days per \$10 investment

- HitzUp at <http://add2it.com/see.pl?HitzUp> offers \$10 for  
joining and then earn 1% for auto-surfing or 2% for  
manual-surfing 40 pages.

This earns you \$0.10 to \$0.20 per day. After 50 to 100 days  
you can upgrade for \$10 and then earn 2% for auto-surfing or  
3% for manual-surfing 50 pages for 100 days (\$0.40 to \$0.60).

Do you really earn 2 - 3% per day after you upgrade? No,  
because you have to spend \$10 to upgrade (100%).

$(2\% \times 100 \text{ days} - 100\%) / 100 \text{ days} = 1\%$

$(3\% \times 100 \text{ days} - 100\%) / 100 \text{ days} = 2\%$

You need to surf at least 34 to 50 out of the next 100 days  
after upgrading to break even. Per \$10 investment you can  
earn up to an extra \$10 to \$20 in 100 days.

- PaidYou at <http://add2it.com/see.pl?PaidYou> offers \$5 for  
joining and then you earn 2% for auto-surfing 63 pages.

This earns you \$0.10 per day. After 50 days you can upgrade  
for \$5 and then earn 4% for auto-surfing 50 pages for 60 days  
(\$0.40).

Do you really earn 4% per day? No, because you have to spend  
\$5 to upgrade (100%).  $(4\% \times 60 \text{ days} - 100\%) / 60 \text{ days} = 2.33\%$

You need to surf at least 25 out of the next 60 days after  
upgrading to break even. Per \$5 investment you can earn up to  
an extra \$3.50 in 60 days.

- Sensitive-Surf - <http://add2it.com/see.pl?SensitiveSurf>  
Offer: \$10 for joining / Earn 6% for auto-surfing 50 pages  
Earns you \$0.60 per day /Upgrade after 17 days for \$10 and  
earn \$1.20 per day etc.  
%age after upgrade:  $(6\% \times 30 \text{ days} - 100\%) / 30 \text{ days} = 2.67\%$   
Break even: After 17 out of the next 30 days  
Earning potential: \$8 in 30 days per \$10 investment

- StudioTraffic at <http://add2it.com/see.pl?StudioTraffic> offers  
the same as Daily Surfing, just that you need to auto-surf 100

pages.

Looking at all this examples and numbers might be confusing at first. Here is what to look out for...

- The higher the number of days the upgrades last and the lower the number of days it takes to break even, the saver it is for the member.
- You are looking for an higher %age per day for upgrades and not just a high advertised %age.
- The more the program gives you for free just for joining, the faster you can earn more per day.
- The lesser pages and the shorter each page is shown the faster you are done auto-surfing to earn your daily %age.

In order for any program to stay around, it needs to be profitable for the owner...

- The lower the number of days the upgrades last and the higher the number of days it takes to brake even, the easier it is to stay in profit.
- The better the program "sounds", the more people will join it and invest into upgrades.

That means if they advertise a high %age, but it in the end pay much less per day for upgrades, then this actually helps the program to stay around longer.

- The less the program gives for free just for joining, the more likely members will pay to upgrade.
- The more pages, the longer each page is shown and the more random incentives for looking at those pages are offered, the better it is for the advertisers (more ad sales).
- A cap on how many pages can be viewed per day also improves the advertising quality.

## 2. Utilizing the traffic the best possible way

Frankly spoken... auto-surf traffic is of very low quality. To

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utilize it the best possible way, the pages you advertise in auto-surf exchanges need to be specially made for this purpose.

They need to:

- a) Load very fast to have the highest chance to be seen
- b) Need to catch the auto-surfer attention extremely fast by addressing the auto-surfers needs in less than 5 seconds

What does the auto-surfer need most? Traffic & Money... that's why he auto-surfs in the first place.

For an example of a page that does this very well and that creates results even with the low quality traffic from auto-surf exchanges, take a look at this page...

<http://add2it.com/see.pl?TCBad>

Ok, this wraps it up pretty good. Now you know the whole truth about Paid Autosurf programs and know what to look out for. This will help you to make an income from this programs and generate useful traffic.

But before I close... here the most important rule:

ONLY invest money in any Internet program that you can afford to lose. NEVER EVER spend your rent money or YOU WILL GET BURNED (or have to sleep outdoors).

If you play it smart you can have some fun. :)

--

Frank Bauer is the owner of Add2it.com - Scripts & Services for your Web Business at <http://www.add2it.com> and the publisher of the More4you Newsletter at: <http://www.more4you.ws>  
To see how he can help you, visit: <http://www.frankbauer.name>

Be the first to be alert of new pre-launch programs... join the First Alert list for free at:

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How did you like the content of the second article?

Good: <http://add2it.com/go/to.pl?l=C3-Good>

(Last issue: 45.46%)

Ok: <http://add2it.com/go/to.pl?l=C3-Ok>

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Bad: <http://add2it.com/go/to.pl?l=C3-Bad>

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Last issue:

"LEADS: List of Email Addresses for Direct Selling"  
by Eva Browne-Paterson

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5) Recommended By The Publisher:

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Whenever I find a great product or service and tested it inside out, this will be the place where you will hear about it.

If you know about a great product or service that you have already tested inside out, please let me know about it. Also if you own a great product or service, send a sample and a detailed description what makes it so great using this contact form:  
<http://www.add2it.com/contact.shtml>

Again... only if I believe after testing it inside out that this product or service is really of a great value, it can be mentioned right here.

-----  
This issues recommended product: Global Domains Int. (Update)  
<http://add2it.com/see.pl?GDI>

You might ask yourself, didn't Frank recommend GDI already in the March 2005 issue of the More4you Newsletter? Yes, your are right, I did. Today I would like to update you on GDI...

As you might remember, the main reason why I joined GDI on the 4th of August 2004 was for me that I wanted the more4you.com domain for my More4you newsletter. But since the owner of that domain didn't want to sell that domain to me (he is not even using it himself), I was delighted when Eva Browne-Paterson introduced me to GDI and I got [www.more4you.ws](http://www.more4you.ws) through them. :)

GDI is offering not only .ws domain names, but also web hosting for the domain, professionally designed web templates with WebSiteBuilder! 2.0, 10 custom email addresses per domain, URL forwarding (optional) and besides all of that a back office that can help you build a huge team referring others to GDI.

All of that you get for just \$10 per month. But what's even nicer than this low price is that you can test everything out first thanks to their 7 days free trial!

They even pay 50% of their fee back to the customer on 5 levels.

I recommended GDI to everybody I knew the very first month and then forgot about it for a while. But as you can see below,

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ever since that very first month my commission check with them grew...

Aug 2004: \$79.00  
Sep 2004: \$127.00  
Oct 2004: \$145.00  
Nov 2004: \$163.00  
Dec 2004: \$167.00  
Jan 2005: \$176.00  
Feb 2005: \$179.00  
Mar 2005: \$199.00  
Apr 2005: \$246.00  
May 2005: \$268.00  
Jun 2005: \$274.00

As of today I have earned \$2023.00 in commissions with them.

I have to admit, I would keep my domain with GDI, even if I couldn't earn commissions through them. Many domains that are long gone in .com are still available with .ws and I will never give my [www.more4you.ws](http://www.more4you.ws) away!

Now, let me explain how you can try GDI risk free not only 7 days, but for 5 months!

1. Signup for the 7 days free trial of GDI.
2. Pay your first month fee of \$10 within 7 days.
3. Contact me and tell me your GDI username for instructions on how to claim your \$50 worth of banner & text ads, that's 25,000 banner ad plus 25,000 text ad impressions on 4,300+ web pages. This equals 5 month worth of GDI domain name & hosting!

The resources I recommend to use to promote GDI are...

- Michael's Cobb's Home-Income-Team:  
<http://add2it.com/see.pl?HIT>
- Bram Smith's Internet Success Club:  
<http://add2it.com/see.pl?ISC>
- Eva Browne-Paterson, Ray Man & Frank Bauer's JVLeads:  
<http://www.jvleads.com> (Don't order there... GDI members get \$10 off, just ask me for the special URL after you joined)

The newest plans of GDI show that they are planing for future growth. Right now they are working closely together with many members to make GDI multilingual.

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The other nine of the top ten languages spoken in the Internet will be added. Besides English (32.8%), those are Chinese (12.8 %), Japanese (7.6 %), Spanish (6.4 %), German (6.1%), French (4.2 %), Korean (3.6 %), Italian (3.2 %), Portuguese (2.4 %) and Dutch (1.6%).

This way GDI will cover 80.7% of the Internet population instead of only 32.8%. A big growth of the GDI membership base is just ahead of us.

Summary - I highly recommend to check out Global Domains Int.  
<http://add2it.com/see.pl?GDI>

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This are the other products / services I am currently looking at in alphabetical order...

- 3x7: VoIP Audio/Video Conference System  
<http://add2it.com/see.pl?3x7>
- 5PayChecks: Build 5 residual income checks with a one-time effort  
<http://add2it.com/see.pl?5PayChecks>
- Ad Word Analyzer: Keyword Research Software Tool  
<http://add2it.com/see.pl?AWA>
- GreenZap: A new payment processor and competitor to PayPal that gives away \$25 web cash for joining.  
<http://add2it.com/see.pl?GreenZap>
- Home-Income-Team: Multiple Program Promotion Tools  
<http://add2it.com/see.pl?HIT>
- InstantVideoGenerator: Streaming Video System  
<http://add2it.com/see.pl?InstantVideo>
- Internet Success Club: Gets you up and running with your own Internet business, in just minutes and with NO out of pocket expense.  
<http://add2it.com/see.pl?ISC>
- JV-Network: Free JV Network for Internet Marketers  
<http://add2it.com/see.pl?JVnetwork>

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- TheListMachine: List building with a twist to double your efforts  
<http://add2it.com/see.pl?TheListMachine>
- World Downline: Multiple Program Promotion  
<http://add2it.com/see.pl?WD>

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(Last issue: 57.14%)

Last issue:

HotConference - <http://add2it.com/see.pl?HC>

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- h) If you would like to be the sponsor of next month's issue, please send an email to the autoresponder at [<mailto:news-sg@add2it.com>](mailto:news-sg@add2it.com). You will receive the "Sponsorship Guidelines" by email. Or simply visit: <http://www.add2it.com/news/order.shtml>
  
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