Hi,

I would like to welcome you to the 94th issue of the "More4you Newsletter"!

Today is Thursday, the 01st of April, 2004.

The current number of subscribers is: 16,203

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================================================================
    More4you Newsletter ... more tips, training & tutorials
                         for webmasters & entrepreneurs.
  -=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-
 Everything you need to make your website & business a success!
          *********************************
                Issue 94 -  April 01, 2004
          *********************************
             Published & edited by  Frank Bauer
```
                  www.add2you.com
            www.add2it.com & www.add2it.de
         www.million-mall.com & www.million-mall.de
```
================================================================
```
The More4you Newsletter is delivered by subscription only.
Subscription and removal instruction^s are located at the end of
this newsletter.

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-=-=-=-=-=-=-=-=-

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Please click her^e to download the PDF version of the
newsletter: http://www.add2it.com/news/issues/more4you-04-04.pdf
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================================================================
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1) Editors Blurb:

Before we get started, I have five points I would like to tell
you about...

First, I wish I could have already announced the next release of
Add2it AutoRespond Pro right in this place, but it's not yet
100% ready. Well, nothing is impossible, it's just a matter of
time.   )

It will have the option to choose between single and double
opt-in as well as single and double opt-out. Also the script
will additionally be able to read POP3 boxes to find bounces,
subscribe & unsubscribe requests. Plus there will be half a
dozen other new features.

Second, the Pro versions of the Add2it scripts are right now
available in English, German, Spanish and Dutch. I am searching
for people that can help to translate 3 simple text files for
this scripts from any of the above languages into French,
Norwegian, Swedish, Chinese, Japanese, Russian or any other
language.

In exchange I will provide you with a FRE^E script license or if
you prefer, pay you for your translation. If you can help me,
please contact me at: news@add2it.com

Third, I found so far partners for the Spanish & Dutch markets.
That's a good start, but I am still looking for partners in
the French, Norwegian, Swedish, Chinese, Japanese, Russian or
any other language market. Are you fluent in an second
language? Then please contact me at: more4you@add2it.com

Fourth, I wanted to let you know that the Add2it Audio
Testimonial contest is still going and it still gives you a good
chance to win a $100 coupon.

Click this link to play the audio message:
http://PlayAudio-123.com/play.asp?m=46833&f=PFOMKG&ps=7&p=1

The winners (1 for every 50 audio testimonials) of the contest
will receive a coupon over $100 that can be redeemed for Add2it

products & services of your choice.

To enter the contest, please call toll-fre^e and leave your
testimonial for one of the following:

- an Add2it product or service

OR

- the More4you Newsletter

OR

- the Add2it Affiliate Program

Please call toll-fre^e: 1-80^0-609-9006 Ext. 6692
Or from outside the US: 1-678-255-2174 Ext. 6692

Thank you... I wish you best of luck.

Third, following are the March 2004 giveaway winners! :)

Last months promotion & survey entries giveaway winners:

1st Prize: Submission of an URL of your choice to up to 1,000+
            search engines, directories and to 500,000+ link
            pages + Coupon for $10 off your next Add2it.com
            Scripts & Services order.

The winne^r is: Elise Buncle

2nd & 3rd Prize: Choice of the FRE^E to Sell 6 eBook
collection

                  or the Cash Flow Killer Mini Sites eBook
                  package incl. possibility to get monthly
                  commissions and upgrade to Add2you Advanced
                  Level + commissions paid for your upline +
                  Coupon for $10 off your next Add2it.com
                  Scripts & Services order.

The winners are: Margaret Richardson
                  Sunil Warade

Last months Add2it Affiliate Program giveaway winners:

1th & 2th Prize: For one month your banner or text a^d on all
                   affiliates index pages + Coupon for $10 off
                   your next Add2it.com Scripts & Services order.

The winners are: Herman Drost (most sales)
                   http://add2it.com/ref/home/vision2003.shtml
                   Mark Hendricks (most visitors)
                   http://add2it.com/ref/home/hunteridge.shtml

Last months Add2you Program giveaway winners:

1th & 2th Prize: For one month your banner or text a^d on all
                   members index pages or choice of the Fre^e to
                   Sell 6 eBook collection or the Cash Flow
                   Killer Mini Sites eBook package incl. upgrade
                   to Add2you Advanced Level + commissions paid
                   for your upline + Coupon for $10 off your next
                   Add2you.com order.

The winne^r is: Peter Maglione (most sales)
                   http://www.add2you.com/now/stallion.shtm
                   Kim Him (most visitors)
                   http://www.add2you.com/now/TrafficSplash.shtm

Congratulation^s to all winners... :) Please contact me at
more4you@add2it.com for complete details on how to obtain you
price.

Please don't forget to join our monthly & annual giveaway at:
http://www.add2it.com/giveaway.shtml or at
http://www.add2you.com/giveaway.shtml

Ok, now let's get started immediately ... have fun, relax and
enjoy!

'Whatever the mind can conceive and believe... it can achieve.'
 Napoleon Hill, Think & Grow Rich

To your success,

Frank Bauer

Publisher & Editor of the "More4you Newsletter"

-=-

Sponsor Of This Newsletter Issue:

Form Mail: Email Form Processor Pro is the best script for
processing forms on your website available in PHP, Perl and ASP
versions. It's easy to install and to customize. One script can
handle any amount of any sophisticated forms. You have full
layout and design control. The script is featured with
autoresponder, "preview" and "thank you" page, supports
attachments, calculations, if condition, variable field
validations, HTML emails, database data storing and much more
features! Check it! http://www.email-form.com

==

2) First Article:

    -=-
    "5 Zero-Cost Spam Prevention Tools For All Situations!"
     by S. Kumar
    -=-

Anyone who uses email knows what Spam is!

It's annoying and time consuming to wade through volumes of
fraud, con and obscene emails to filter out the really important
ones. And I am sure you are affected by this menace in some
form or other.

How do we reduce this intolerable amounts of junk?

Here are 5 Zero-Cost tools to prevent junk cluttering your mail
box. (You can access them all from a single source and the info
is given at the end of this article.)

--* For the Average Email User *--

1. Spam.N-Dream - For the POP3 Mail user.

By far this is the easiest and effective solution for anyone
with a POP3 email ID. For e.g. you@aol.com.

Spam.n-dream.com is a web based service that retrieves all your

email for you and sends you only the emails from email ID's that
are pre-authenticated by you. This means, no one can send you
an email unless you give prior permission.

This service is very effective - let me tell you that.

2. SpamPal - The Desktop Solution

SpamPal is a program that sits between your email client and
your mailbox, checking your email as you retrieve it.

Any email messages that SpamPal considers to be junk will be
"tagged" with a special header; you simply configure your email
client to filter anything with this header into a separate
folder and your Spam won't be mixed up with the rest of your
email anymore!

--* For the Website Owner *--

Posting your email address on your website is a sure way to
attract junk. (e.g. support@yoursite.com)

In case you are not aware, there exists special software's that
harvest anything with an @ in between. This means, your posted
emails are sitting ducks for an avalanche of junk.

1. Enkoder Form 6.0 - A Simple Solution for the Webmaster

One way to protect yourself is to "encode" your address, The
Enkoder Form will encrypt your Email address and convert it to a
JavaScript, hiding it from Email harvesting robots which crawl
the web for exposed addresses.

Simply copy this JavaScript and paste it into your Web page
where you want the email to appear.

2. Master SpamBot Buster - A Thorough CGI Solution

Master Spambot Buster stops robots harvesting email addresses
from your web pages. But the script does more than that! It
completely stops harvesting your email address from:

- Newsletters
- Newsgroup postings
- Discussion list postings
- Instant messages

- Print ads
- Or any other document

Instead of publishing your email address, you use the Master
Spambot Buster method so that your email address is protected
from everywhere and from all documents.

This is a great software released by willmaster.com

3. NATATA Anti-Spam Encoder - Desktop Solution

This program searches for email addresses either from all your
web pages or a single page and encodes them all in minutes
automatically. Its pure HTML encoding and no Java used.

You do not have to be technically savvy to use this one as it
automatically inserts the codes into your web pages. In 2
minutes you can entirely encrypt all your web pages.

This is by far, the best software that I came across.

You may access all the 5 tools given above from here:
http://www.learnhomebusiness.com/bonuses/spamtools.htm

I hope, these resources will help you to reduce the junk
clogging your mail box.

--

Copyright 2004: S. Kumar, http://www.learnhomebusiness.com

Author of eBook:"Become A Global Homebusiness Pro..." Direct
Download Here At Zero Cost-
http://www.learnhomebusiness.com/HomeBiz.htm

   -=-

How did you like the content of the first article?

Good: http://add2it.com/go/to.pl?l=C1-Good
      (Last issue: 83.33%)
Ok: http://add2it.com/go/to.pl?l=C1-Ok
      (Last issue: 16.67%)
Bad: http://add2it.com/go/to.pl?l=C1-Bad
      (Last issue: 0.00%)

==

3) The Questions & Answers Section:

   -=-

Each issue, we are going to post a new question of interest for
all marketers and the best answer(s) to the question of the
previous issue.

The question for the next issue:

This time I have some very interesting questions for all
webmasters and entrepreneurs.

Please be so kind and answer a short survey in regard to low
cost merchant accounts, separating subscribers into text & HTML
and your biggest question at:
http://www.add2it.com/news/more4you-survey.shtml
The result will be published in the next issue.

You have an interesting question you would like answered?
Please submit it also at:
http://www.add2it.com/news/more4you-survey.shtml

   -=-

The question of the last issue:

Last issue I asked you to answer a short survey in regard to
encrypting web pages, getting subscribers and increasing
your marketing skills.

The results of the survey:
----

1. How important do you feel it is today to encrypt your web
   site so people don't try to hack into it and steal your
   material and/or digital products? To rephrase, how concerned
   are you with the security of your web site?
   (Question submitted by: David Thomas)

Lewis Leake, Jr. :
  "I am very concerned about the security of my 'Thank You' and
   download pages. My problem is that there are so many
   encryption programs available that I don't really know which

   ones actually work."

Mal Robertson :
  "Not at all!
   It is pointless to to encrypt your html. If a hacker wants
   to see it encryption might just slow him down a little but it
   certainly will not stop him.
   Encrypting your html just suggests you have something worth
   seeing and makes hacking more likely."

Mike:
  "Being fairly new (1 year) to the web I have heard all sorts
   of war stories about people stealing sales from individuals
   by removing there affiliate link. So I purchased numerous
   cloaking devices until I found one that works for me."

Linda Offenheiser:
  "I'm really not concerned with the security of my website
   because I don't sell a product but rather a service. The
   main thing that concerns me about my website is encrypting my
   email address to prevent Spam an viruses."

Hodges Hines :
  "Security is always a concern. There is a number of solutions
   that are available. Software and technical skills are
   options.

   My biggest concern is with the ISP's who allow viruses and
   worms to proliferate through the internet for the sake of
   greed."

Steve Yakim :
  "I only encrypt the parts of my salesletter that need to be
   protected. I encrypt my scripts, passwords, and affiliate
   links."

Barney Barnes:
  "A properly set up site should not need encryption as an
   anti-theft device. Encryption is not a reliable means of
   protection - if it's good enough to work, the site is too
   slow. All encryption does is make a lazy - and overconfident
   - developer."

Ron Kaiser:
  "I am very concerned. I use PayPal to process my orders and
   it is easy for anyone to view the source code and find my
   download link. Because of this I use WebLock Pro to hide my

source code. It also makes it impossible to copy any text or
graphics, and right clicking on my site is also prevented by
WebLock Pro."

Mike Pepper :
   "Very concerned to keep digital products & PayPal links etc
   secure."

Comments: To some degree I agree with Mal... if a hacker wants
           to see it, he or she will.

           But encryption can help against those the majority
           of "every days" thieves that don't have the knowledge
           of the hackers. ;)

           Ron and all other PayPal users can at least relax
           a little bit now. PayPal allows you now to create
           encrypted payment buttons. And the neat thing about
           those it, that they don't come together with the
           decryption routine (like e.g. WebLock Pro does).

           What does that mean? Tools like WebLock Pro are
           decrypting the page on the visitors computer, so they
           have to hide the decryption routine inside the web
           page (that's why hackers can easily decrypt it).

           Now... with the new PayPal encryption, the code does
           not include the decryption routine. It remains on
           the PayPal server and this way it is much harder for
           hackers to decrypt it. I don't want to say it's
           impossible, but at least not anymore a matter of
           10 minutes of work.

           I personally developed for myself neat little tricks
           to prevent people seeing certain source codes or
           getting a hold of my downloadable products.

           It's all based on making sure that the actual URL
           of the HTML page or product remains secret. To
           do that I don't only disable the right mouse button
           (as everybody can simply use View/Source in IE), but
           additionally loading that page in a frame.

           And not just in a simple frame, no... but in a frame
           that is generated through a Perl script that makes
           sure it will stay inside the frame and that will
           load the actual file.

So the real URL is only known to the script. :)

2. What are a variety of ways to get subscribers to your ezine?
   (Question submitted by: Eric McArdle)

Lewis Leake, Jr. :
  "Newsletter Ads
   Traffic exchanges
   a^d swaps
   Search engines
   PPC Search engines"

Tina Chenery :
  "Pay-per-click, FRE^E ads, e-mail safelists"

Mal Robertson :
  "Use: safelists; targeted mailing lists; clubs, groups,
   societies that have something in common with your ezine.
   Offer FRE^E gifts for subscribing AND regular freebee's for
   your members so you keep them."

Linda Offenheiser:
  "There are probably a million ways to get subscribers but the
   ones I have been employing are ezine advertising including
   swap ads, joining advertising co-ops, List Inferno,
   publishing articles, participating in forums, contributing
   information to other ezines, signature ads and joining a
   couple of programs that are new and designed to increase
   subscribers through a couple of different means: one is
   sponsoring a marketing tip program and the other is a program
   that rotates my a^d to subscribers of entertainment emails
   like jokes, quotes, motivation, that kind of thing.

   BTW: One of the things I do not do is bu^y leads to increase
         my subscription base. First of all, I don't want to
         risk a Spam complaint and, secondly, I would rather
         grow my list slowly and have responsive readers who
         want to receive my ezine."

Hodges Hines :
  "Lead Purchase: Can work quickly if you do not push at the
   lead for a few mailings.
   Traffic to Website: You can purchase, but iffy at best. Site
   must be attractive and with good content and a good sales
   landing page. Then there are contests, ezine ads, which is

the best."

Steve Yakim :
  "I have subscribe forms everywhere. I also have a system that
  uses a capture page for all affiliate programs that allows me
  to add exit pop-ups to the affiliate owner's salesletter.
  This allows me to present two more products with the same
  amount of advertising.

  I add bonuses to all my thank you pages and one of the
  bonuses is a form to subscribe to my newsletter. I use a
  survey to capture subscriber info for my newsletter.

  I use joint ventures to get the majority of my subscribers.
  This is a strategy almost no one uses. This is a question on
  my survey about joint ventures and no one checks this box.
  amazin^g! This is the best and fastest way to grow a list
  than any other that I have found. You have to go to where
  the subscribers are. Use other people lists.

  I also have a sweepstakes that collects subscribers for me
  and other publishers.

  I have a way to collect subscribers on every website."

Vuictoria Caruana:
  "Offer solid content - a FREEBIE"

Mary Porter:
  "I have a refer-a-frien^d on my site which has produced NO
  results with a FRE^E e-book as a reward. I had Subscription
  Rocket at one time with a few subscribers as a result. After
  my computer crashed and I had to rebuild I neglected to put
  it back up. I think I've had the best results from
  recommendations from other newsletters, and some from being
  in directories.

  BTW: I have paid for subscribers in the past, and they
        weren't any more responsive than my present list. It
        is an easy way to get subscribers if you can afford
        it."

Mike Pepper :
  "Same old same old .... search engines, e-zine ads, links etc.
  About to experiment with off line techniques."

Comments: I have a few short comments to what has been said.

Yes, newsletter ads do work (if they are not buried under dozens of ads). And for a good listing of newsletters and their a^d rates as well as information about if they are willing to do a^d swaps, one of the best resources around is still the Directory of Ezines.

You can find it at: http://add2it.com/see.pl?ezines

Regarding offering an incentive (freebee) so people subscribe... make sure it has some real value. Not an ebook people can get at every corner.

The best incentive is something your subscribe can really use and not get anywhere else.

Regarding buying leads... that can work, if done the right way. Never ever simply bu^y leads and add them straight to your list of subscribers. That's a big no-no.

Instead build up some thrust with them first and "convert" them into subscribers slowly.

Hani Banna from the IncomeTeam at http://add2it.com/see.pl?IncomeTeam taught me a great way to do that that in his SuperNetwork JV.

If you are interested in details, please check out: http://www.add2it.com/jv/

And finally... regarding safelists. As many of you might know already, using just one safelists is not a very effective way to promote. It still work to a small degree, but not as good anymore as to the time when safelists first came up.

Riccardo Caneva created a solution for this problem. He just pre-launched brand new multi-safelist submission tool called adScorpion at: http://add2it.com/see.pl?adScorpion

3. How many new things do you try online in a week to increase

  your marketing skills?
  (Question submitted by: Warren Contreras)

Lewis Leake, Jr. :
  "I don't really know. If I read an article that has a good
  idea that makes sense then I give it a try."

Tina Chenery :
  "I have found what suits me and don't looks any further."

Mal Robertson :
  "Depends whether you have found a successful method or not!"

Mike:
  "Many, I still subscribe to lots and lots of newsletters
  trying to learn."

Cindy Rumage:
  "I look at lots of information from different entrepreneurs."

Linda Offenheiser:
  "I'm always looking for new tips that apply to my business and
  try to employ as many of them as I can afford either in money
  or in time. I read a lot and keep my eye out for programs
  that will help in my marketing program. I believe that part
  of any marketing strategy has to be improving the content of
  my ezine and I attempt to do that on a regular basis. The
  bottom line is that I probably try only one or two new things
  a week."

Hodges Hines :
  "I have found that in order to keep a constant flow of sign
  ups you must try all techniques available. I try at least
  one a week, watch the outcome to see if it works."

Barney Barnes:
  "Usually there's only time enough to do one or two if done
  well."

Ron Kaiser:
  "I try only one new thing a week. This way I can track how
  successful the new strategy is."

Comments: I believe it's not really a matter of quantity, but
           of quality. The question shouldn't be, how many
           new things have you tried, but what thing that you

tried has helped you the most.

And in my case there are so many, it's hard to point
out the best one. ;)

Here are some resources I used that I like a lot...

So far I learned something new in every single event
of Kenneth A. McArthur's Perpetual Learning Series
at: http://add2it.com/see.pl?LearningSeries

You should also take a closer look at his fre^e JV
course at: http://add2it.com/see.pl?JVcourse

Some of the best audio CD's I have listened to you
can find at: http://add2it.com/see.pl?JoynerSecrets

And some ebooks I really enjoyed from front to end
are...

Under Oath from Stephen A. Pierce:
http://add2it.com/see.pl?underoath

Google Cash from Chris Carpenter:
http://add2it.com/see.pl?GoogleCash

Top Marketing Experts Tell All from Mark Hendricks:
http://add2it.com/see.pl?TopMarketingExperts

4. Are you a subscriber of the More4you newsletter?

Yes   - 80.95%
No   - 14.29%
Don't know - 4.76%

   -=-

How did you like the content of questions and answers section?

Good: http://add2it.com/go/to.pl?l=C4-Good
      (Last issue: 50%)
Ok: http://add2it.com/go/to.pl?l=C4-Ok
      (Last issue: 25%)
Bad: http://add2it.com/go/to.pl?l=C4-Bad
      (Last issue: 25%)

===

4) Second Article:

    -=-
    "Is Norton Internet Security Blocking Legitimate Links?"
     by Jim Edwards
    -=-

I'm the first one to admit we need to curb the unbridled sp*m,
p*p-up windows, banner ads and overall aggressive advertising
currently going unchecked online.

Like everyon^e, I find it extremely frustrating to land on a
website only to get bombarded with distractions that make it
extremely difficult to determine if the website contains what
I need.

However, the solution offered by Norton Internet Security 2004
may represent a bigger problem than it solves.

A^d blockers and pop-up blockers, like the one built into Norton
Internet Security 2004 (NIS 2004), are designed to block
advertising.

"Ads" appear defined as banners, pop-ups, and links with a
commercial intent.

When turned on, these blockers literally modify web pages you
visit which contain code meeting certain criteria. In other
words, they chop out parts of the html pages before you ever
even get a chance to see them in your web browser - and that's
where things get sticky.

You see, NIS 2004 comes preloaded to decide what is and what is
not advertising, even to the point where they block entire
domains, such as qksrv.net, one of the largest affiliate
networks in the world (also known as Commission Junction).

It also blocks Google a^d Sense content on individual websites.

In fact, any link containing one of hundreds of other variables
defined by NIS 2004 will invoke automatic censorship of that
website's content.

Now you may ask why this matters. Isn't it a good thing to
block advertising?

Well, I must insist the answer is "no" for several reasons:

First, on my copy of NIS 2004 a^d blocking came in the default
"on" position.

That means users will experience content blocking without their
express consent.

Someone else determines what is and what is not classified as
advertising.

Ever searched online for hours trying to find a particular
product, gift, service, or solution to a problem?

Now imagine that you'll never find it because anywhere you might
see a link for it automatically gets deleted from every web page
before you view it.

Second, on a personal level, do you really want someone else
deciding if a link, banner, flash object or other piece of
content is appropriate for you to view or not? (I'm not talking
about p~rn~graphy or socially unacceptable material - that's a
different debate.)

What's next after "ads?"

Will "a^d blocker" software turn into "content blocker" software
and start censoring various articles, web pages, and even entire
domains because they contain certain words someone else labeled
inappropriate?

Do you want someone else thinking for you?

Third, if you operate a responsible, customer-oriented, focused
website built around a central theme, how do you feel about a
third-party software blocking some or all of your money-making
content... especially after you've worked so hard to attract
targeted visitors to your site?

Now, I'm not saying a^d blockers are wrong. I'll also state for
the record that I LOVE Norton's products and have used them for
years. If someone wants to block advertising when they surf,
that's their right.

However, where I see a real problem is with the scope of the
blocking and the fact that, at least on my copy of NIS 2004, a^d

blocking came in the default "on" position.

This creates circumstances where it's likely the user doesn't
know how content is getting modified before they see it, and it
sets a very bad precedent for things to come.

--

Need MORE TRAFFIC to your website or affiliate links?
"Turn Words Into Traffic" reveals the secrets for driving
Thousands of NEW visitors to your website or affiliate
links... without spending a dime on advertising!
CLICK HER^E> http://www.turnwordsintotraffic.com

   -=-

How did you like the content of the second article?

Good: http://add2it.com/go/to.pl?l=C3-Good
      (Last issue: 25%)
Ok: http://add2it.com/go/to.pl?l=C3-Ok
      (Last issue: 25%)
Bad: http://add2it.com/go/to.pl?l=C3-Bad
      (Last issue: 50%)

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5) Recommended By The Publisher:

   -=-

Whenever we find a great product or service and tested it inside
out, this will be the place where you will hear about it.

If you know about a great product or service that you have
already tested inside out, please let me know about it. Also if
you own a great product or service, send a sample and a detailed
description what makes it so great to: news@add2it.com

Again... only if we believe after testing it inside out that
this product or service is really of a great value, it can be
mentioned right here.

   -=-

This issues recommended product: EzineFire
                        http://add2it.com/see.pl?EzineFire

On the 19th of January 2004 Mike Filsaime introduced me to this
remarkable FRE^E service product and tool collection, developed
by Russell S. Brunson together with 49 other Internet marketers.

EzineFire is the living prove that good tools don't have to
always have a price tag attached. :)

You will get all of the following for fre^e by joining
EzineFire...

- An 1-to-1 unblockable pop-up exchange promoting your own
  newsletter

- You get 50% of all the impressions generated by those below
  you up to five levels deep with unlimite^d width

- If you don't have your own newsletter and don't want to write
  one, they give you an ezine to use.

- You get access to an Ezine Cover Creator to create a neat
  little cover for your ezine. There are better paid tools out
  there, but this one does the job also... and it's FRE^E.
  (I personally bought and use Armand Morin's eCover Generator
    for $97 at: http://add2it.com/see.pl?eCoverGenerator)

- You get access to an ezine formatter that will counting
  characters and solve word wrap problems for you.

- You get access to a spam filter checker that will help you
  to get your messages through.

I personally use the ezine formatter and spam filter checker for
this most of my outgoing messages. Why only most you ask?
Well, sometimes I simply forget... ;)

Let me also give you some personal stats. Within a 2 1/2 month
period ...

- The More4you Newsletter has been shown 30,225 times

- 195 affiliates joined my downline

Pretty good results considering all I really did was to send
two emails to all More4you Newsletter subscribers and adding
a pop-up to my Add2you.com site. :)

Summary - I highly recommend to check out EzineFire at:
        http://add2it.com/see.pl?EzineFire

    -=-

Here is an update on other one I am currently evaluating:

MasteryTV seem to slowly get through their growing pains. As
mentioned before, their product itself is great and I can
recommend it to everybody. Their affiliate system is also
ready. But what is still missing and the what I am still
waiting for, is my first commission check. And only once that
arrived, I will consider reviewing MasteryTV right here.

I now have 147 paid members in my downline and will keep you
updated. I recommend to check out their product at:
http://add2it.com/see.pl?MTV

    -=-

How did you like the content of the recommended section?

Good: http://add2it.com/go/to.pl?l=C5-Good
      (Last issue: 33.33%)
Ok: http://add2it.com/go/to.pl?l=C5-Ok
      (Last issue: 66.67%)
Bad: http://add2it.com/go/to.pl?l=C5-Bad
      (Last issue: 0.00%)

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6) Newsletter Notes & Policies:

    -=-

a) Please feel fre^e to forward this newsletter in its entirety
   to your friends and associates. This information may not be
   electronically or otherwise transferred for any other reason.
   All rights reserved.

   BTW: I made the PDF version of this newsletter brandable!
         What does that mean? You can now download a small
         branding tool at: http://add2it.com/see.pl?brander
         and use it to customize many of the links to Add2it.com
         & Add2you.com within the PDF version of the newsletter
         with YOUR OWN Add2it Affiliate ID and / or Add2you

Members ID.

When you pass it now around as a freebie or gift to other people... you can earn commissions!

b) Privacy statement: Your name and email address will never be traded or sold with any third party.

c) To subscribe to the "More4you Newsletter" visit:
   http://www.add2it.com/news/
   or send an email to: <mailto:subscribe-m4u@add2it.com>

d) When you subscribed you supplied the following data:
   First name:
   Last name:
   Email address:
   To edit your name, please visit:
   http://www.add2it.com/mmp/ed.cgi?m4u=^email^
   (Replace ^email^ with your email address)

e) To unsubscribe from this fre^e newsletter please click her^e:
   http://www.add2it.com/mmp/unsub.cgi?m4u=^email^
   (Replace ^email^ with your email address)

   or send an email to: <mailto:unsubscribe-m4u@add2it.com>

f) To receive a back issue of the "More4you Newsletter",
   please download it from the newsletter section at:
   http://www.add2it.com/news/issues.shtml

g) Disclaimer: While I believe that the sponsors ezine
   advertisement is ethical, I cannot be held responsible for
   any claims made by third-party advertisers.

h) If you would like to be the sponsor of next month's issue,
   please send an email to the autoresponder at
   <mailto:news-sg@add2it.com>.
   You will receive the "Sponsorship Guidelines" by email.
   Or simply visit: http://www.add2it.com/news/order.shtml

i) If you'd like to write an article with tips, a training
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   please send an email to the autoresponder at
   <mailto:news-ag@add2it.com>.
   You will receive the "Author's Guidelines" by email.
   Or simply visit: http://www.add2it.com/news/news-faq.shtml

j) I welcome all comments, questions, tips, news, topic
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   tutorials for webmasters and entrepreneurs.
   Please submit your material for publication to:
   <mailto:news@add2it.com?Subject=Publication>

k) To review "Frank Bauer's Choice", which just may be the
   right company for you, send an email to my autoresponder at:
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